Website Design 1

Professor Danne Woo webdesign.dannewoo.com

ARTS 214 – 02 Spring 2016 Thursday 2:00 pm – 5:50 pm I-Building 213

Four Ds

Discover

Define

Design

Develop

Four Ds

Discover

Define

Design

Develop

Design Fundamentals

Form

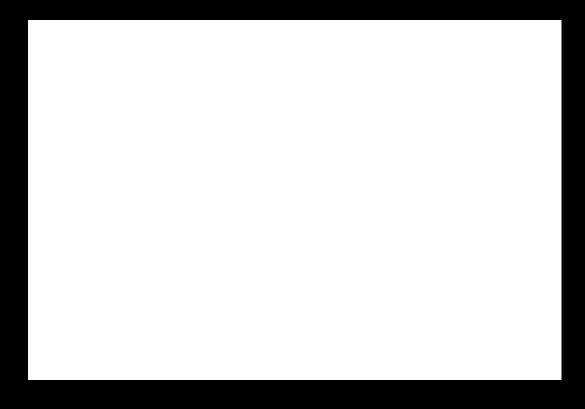
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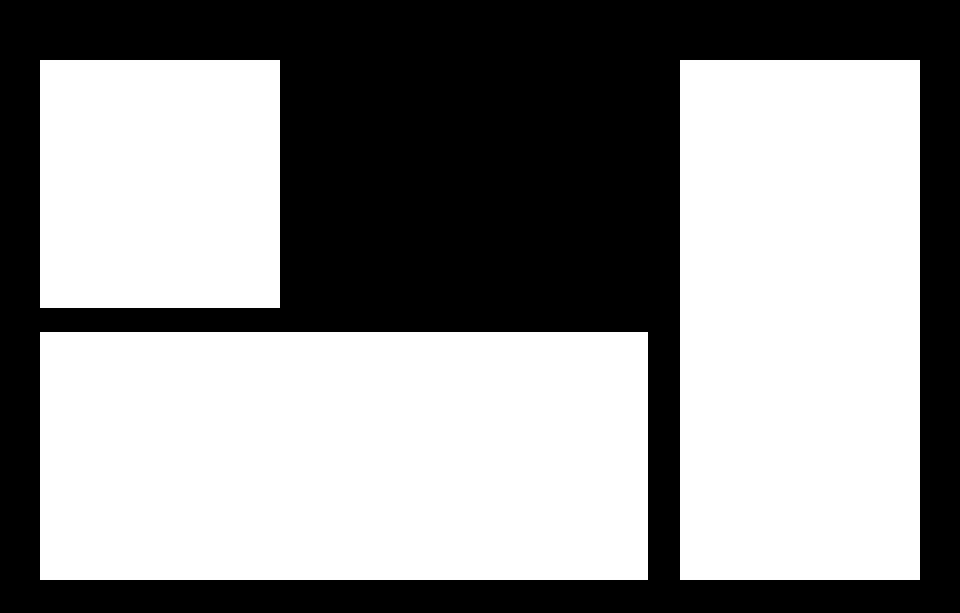
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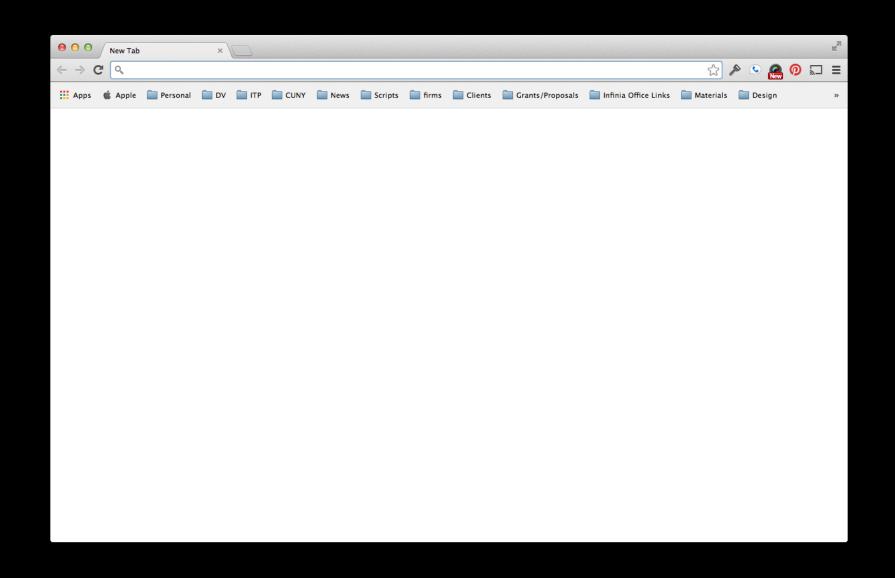
Grid

Identity

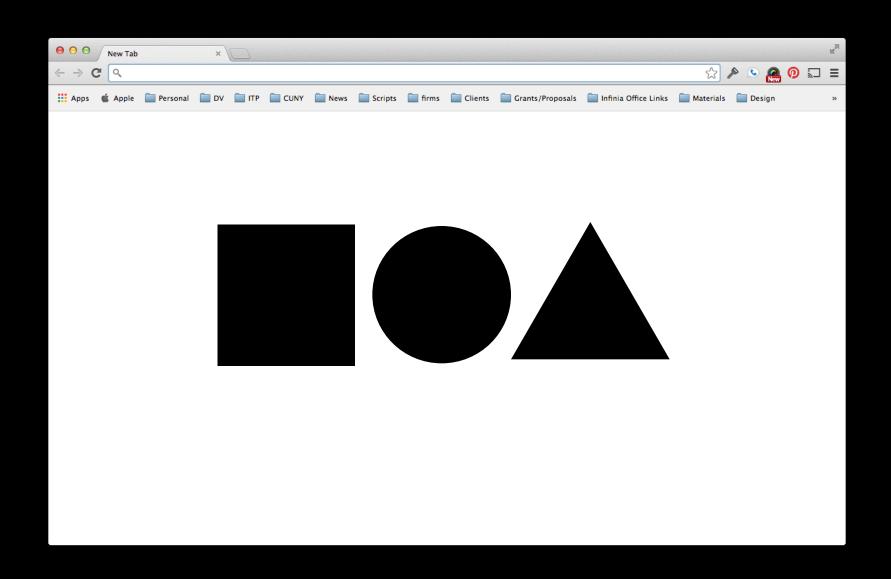
Form

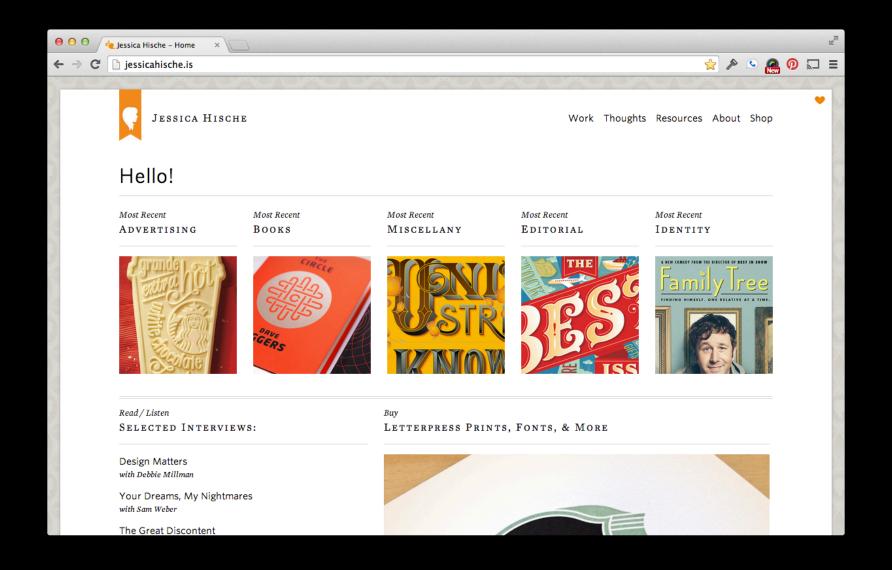


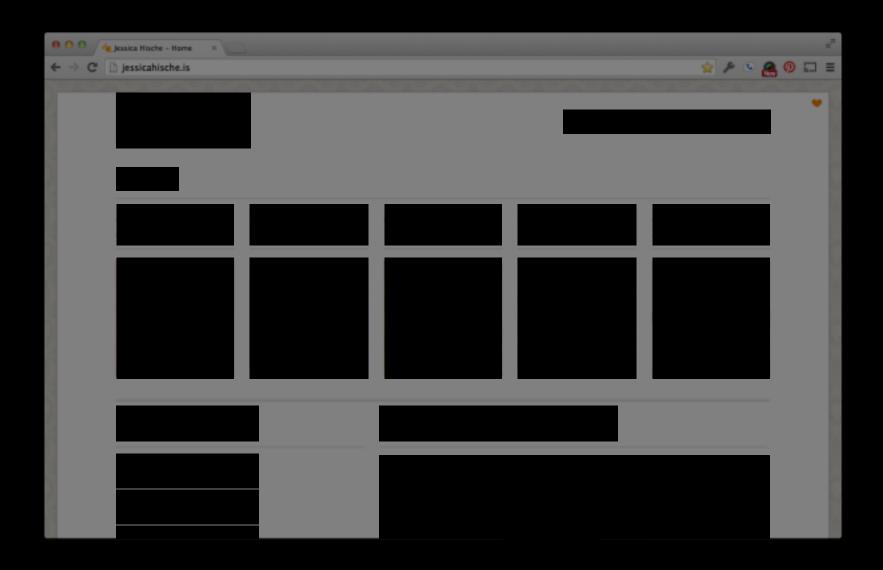




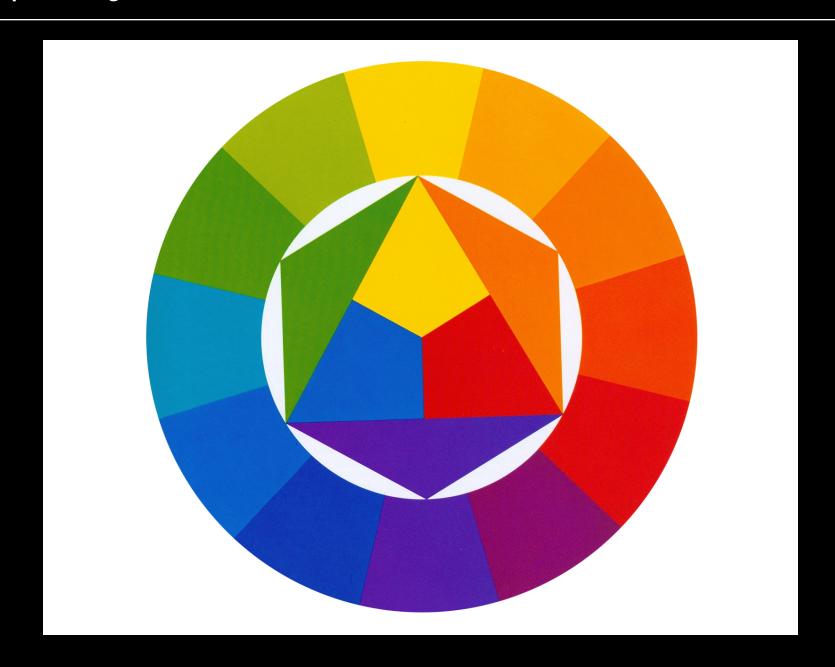


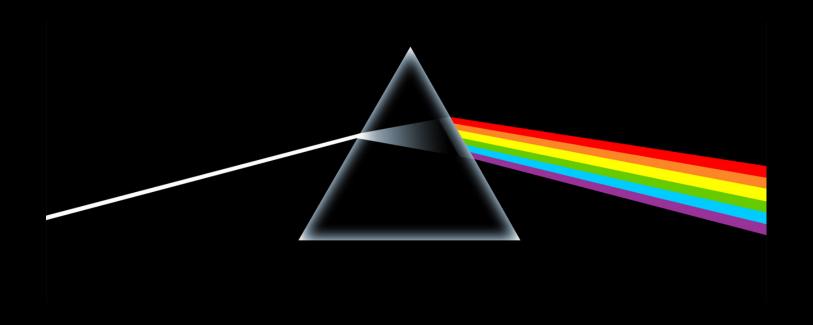


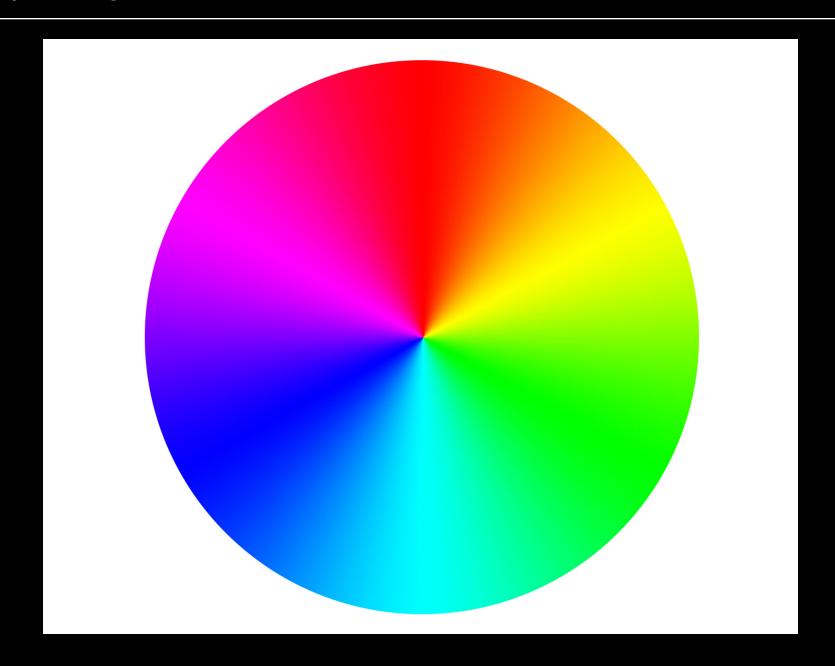




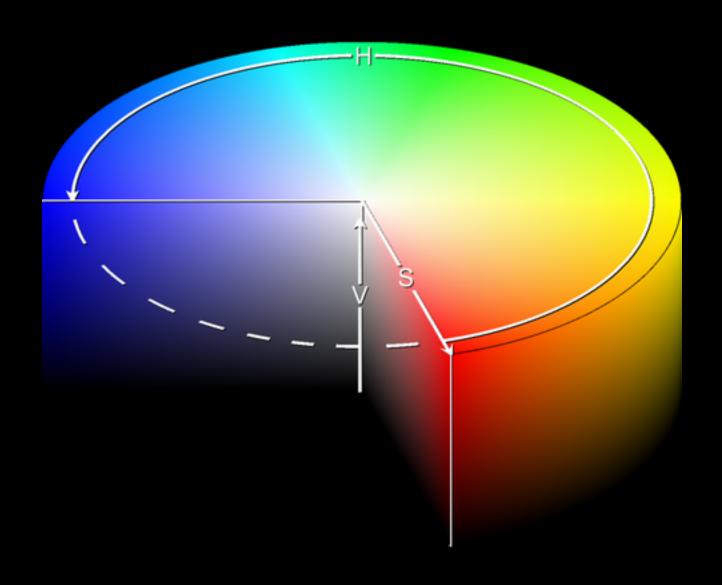
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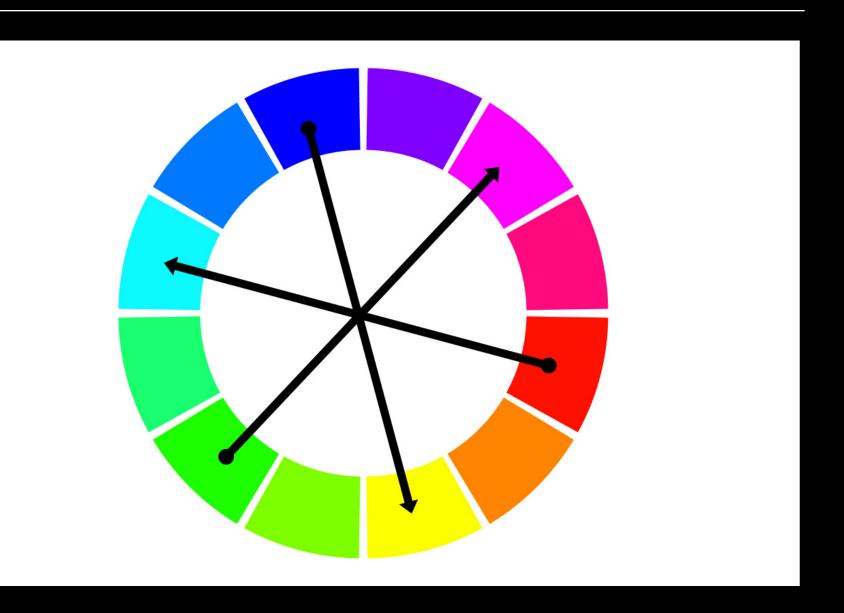
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00CC00	00CC33	00CC66	00CC99	000000	00CCFF
00FF00	00FF33	00FF66	00FF99	00FFCC	00FFFF
330000	330033	330066	330099	3300CC	3300FF
333300	333333	333366	333399	3333CC	3333FF
336600	336633	336666	336699	3366CC	3366FF
339900	339933	339966	339999	3399CC	3399FF
33CC00	33CC33	33CC66	33CC99	33CCCC	33CCFF
33FF00	33FF33	33FF66	33FF99	33FFCC	33FFFF
660000	660033	660066	660099	6600CC	6600FF
663300	663333	663366	663399	6633CC	6633FF
666600	666633	666666	666699	6666CC	6666FF
669900	669933	669966	669999	6699CC	6699FF
66CC00	66CC33	66CC66	66CC99	66CCCC	66CCFF
66FF00	66FF33	66FF66	66FF99	66FFCC	66FFFF
990000	990033	990066	990099	9900CC	9900FF
993300	993333	993366	993399	9933CC	9933FF
996600	996633	996666	996699	9966CC	9966FF
999900	999933	999966	999999	9999CC	9999FF
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FF9900	FF9933	FF9966	FF9999	FF99CC	FF99FF
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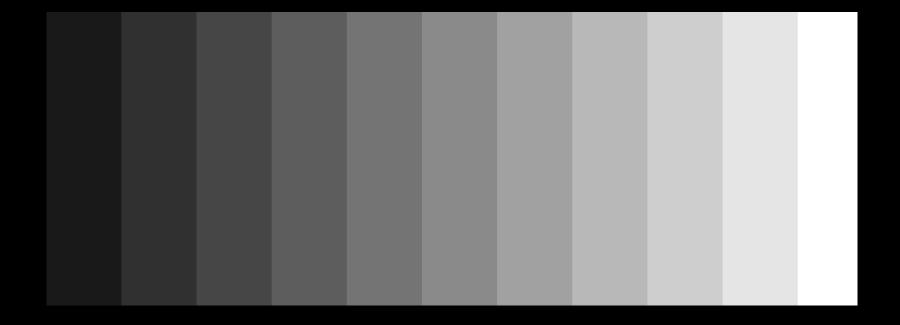
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	0, 255, 0	#00FF00	120, 100, 100
	0, 0, 255	#0000FF	240, 100, 100
	255, 255, 0	#FFFF00	60, 100, 100
	120, 0, 120	#800080	300, 100, 48











BLACK

sophistication power mystery formality evil death

GRAY

stability security strength of character authority maturity

PURPLE

royalty luxury dignity wisdom spirituality passion vision magic

YELLOW

joy cheerfulness friendliness intellect energy warmth caution cowardice

WHITE

freshness hope goodness light purity cleanliness simplicity coolness

PINK

romance compassion faithfulness beauty love friendship sensitivity

RED

danger passion daring romance style excitement urgency energetic

BLUE

peace stability calmness confidence tranquility sincerity affection integrity

GREEN

life growth environment healing money safety relaxation freshness





Type



Times New Roman
SERIF FONT



Arial
SANS-SERIF FONT

Baskerville

Arial

Century

Impact

Garamond

Helvetica

Georgia

Verdana

Times New Roman

Tahoma

Baskerville

Arial

Century

Impact

Garamond

Helvetica

Georgia

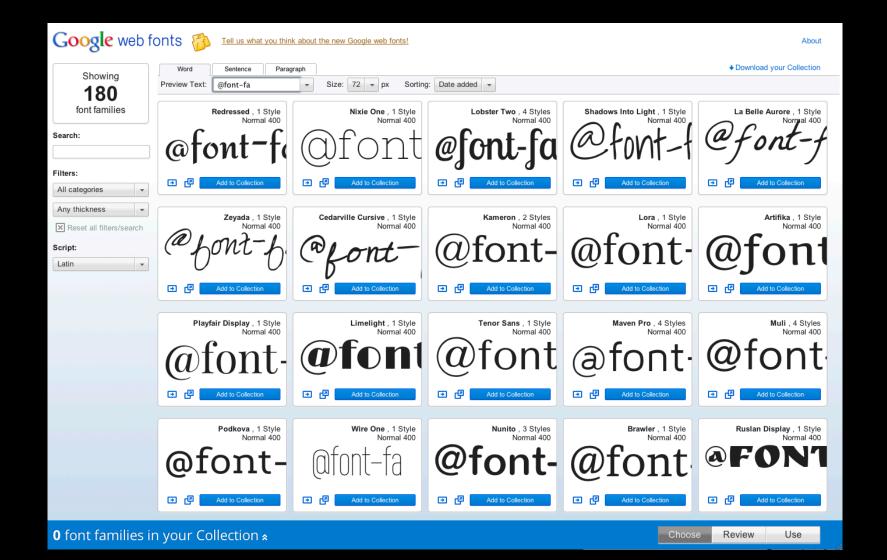
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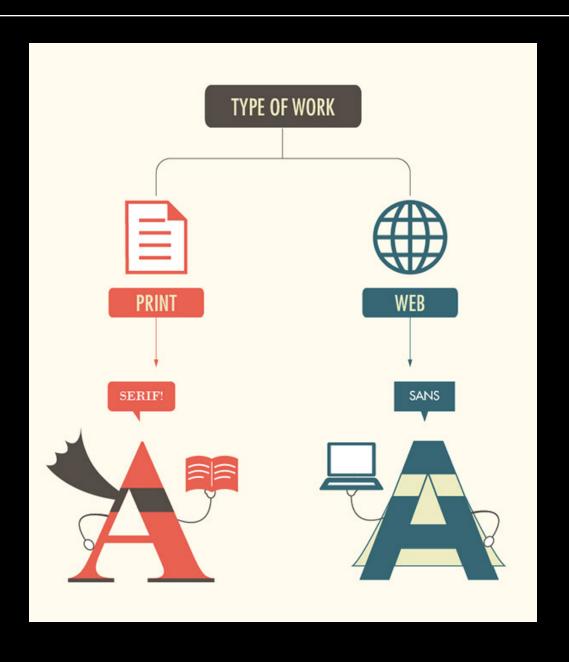
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Tahoma

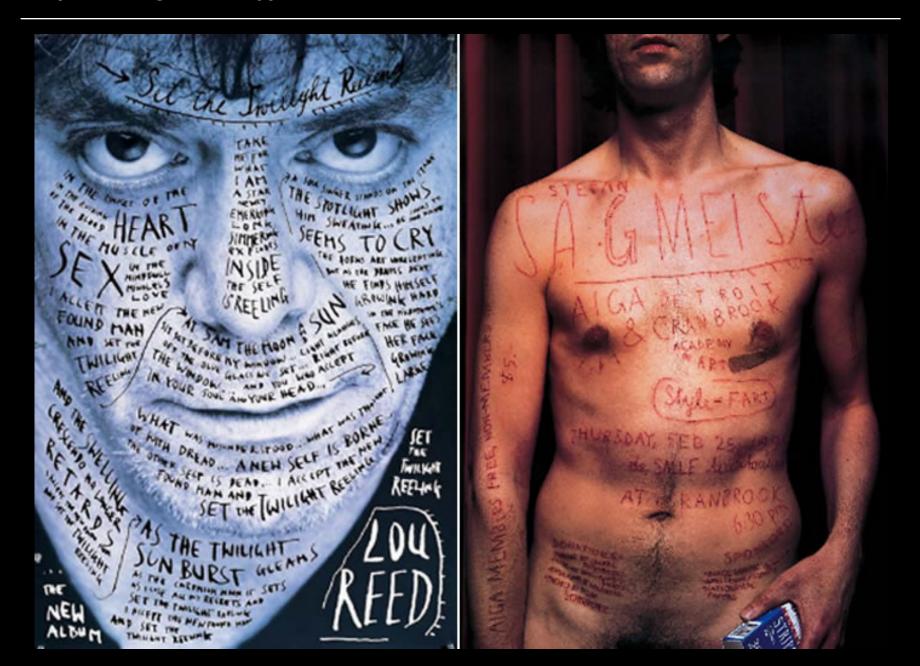
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Graphic Design 101 – Type





Graphic Design 101 – Type



Graphic Design 101 – Type



Graphic Design 101 – Type



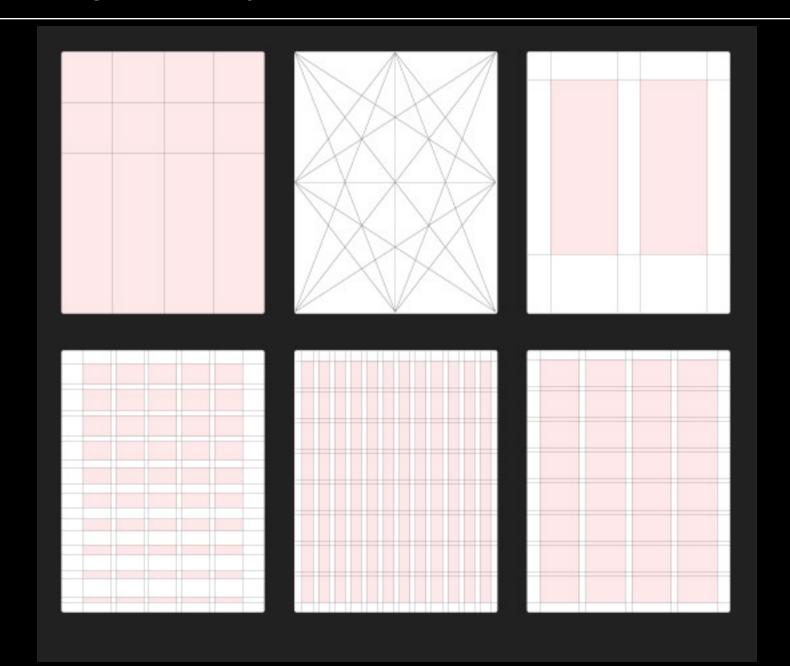
Graphic Design 101 – Type



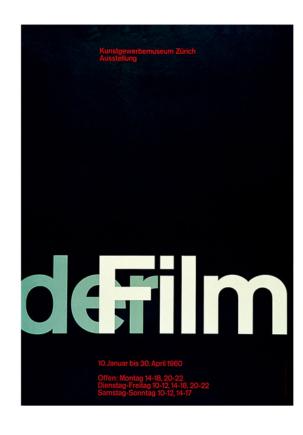


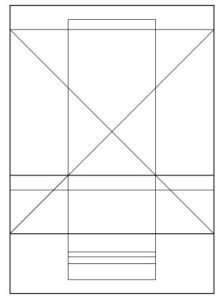
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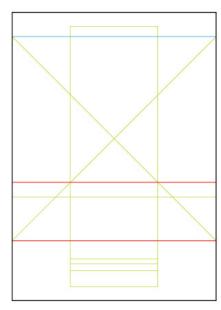
Grid Systems

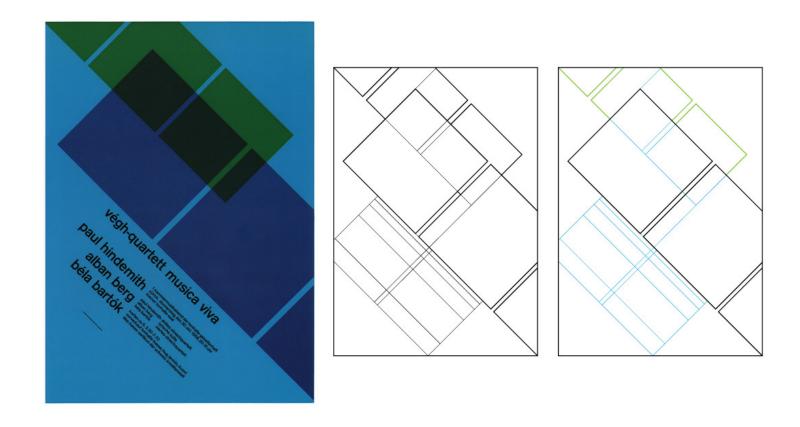






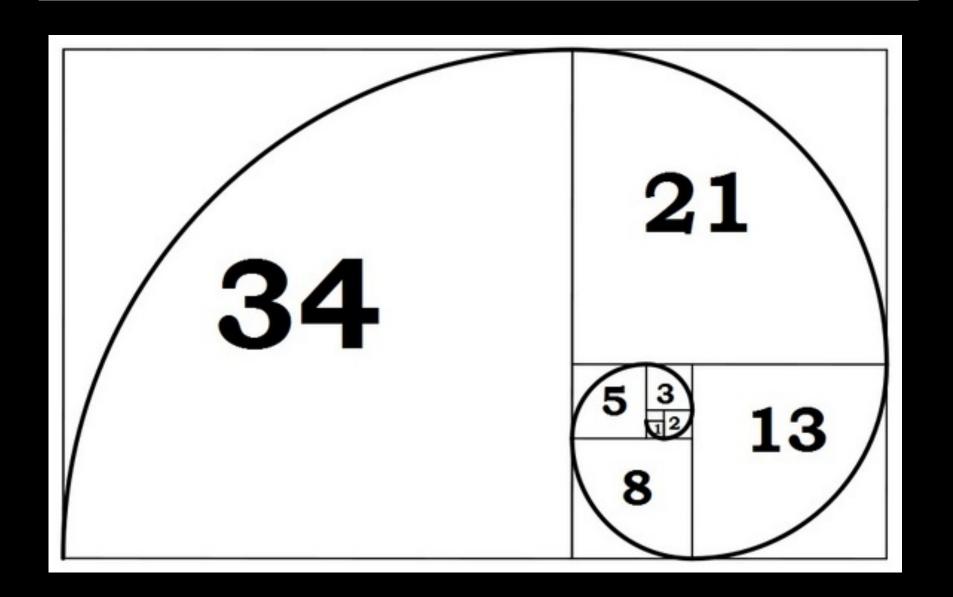




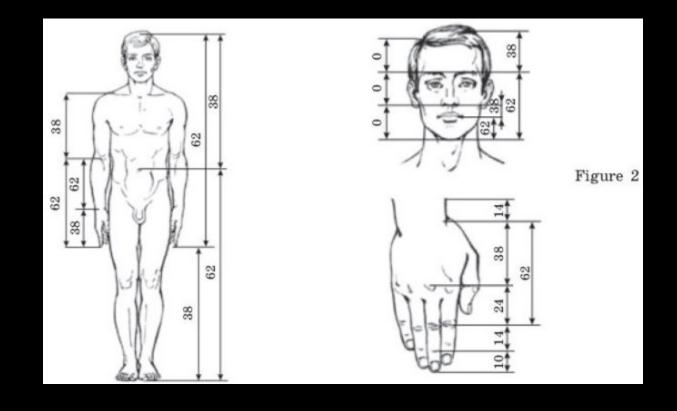


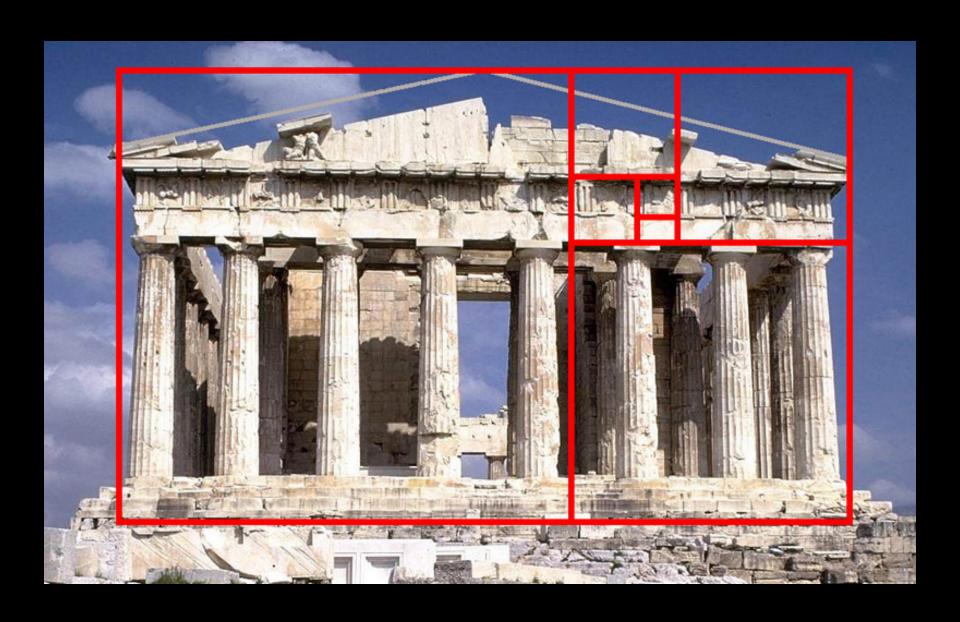


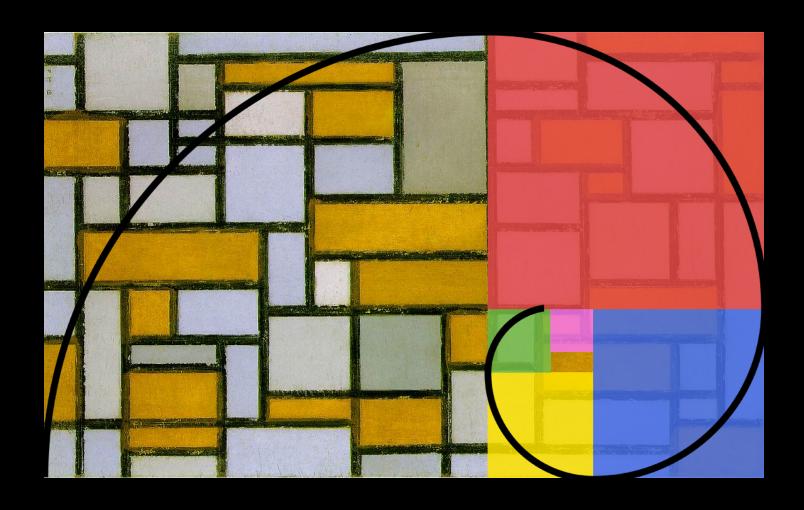
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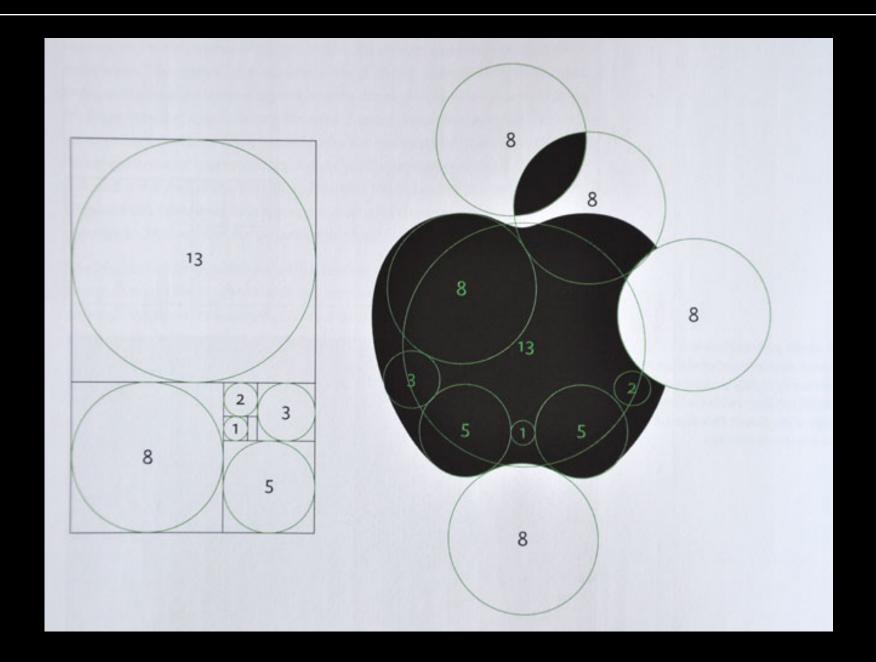


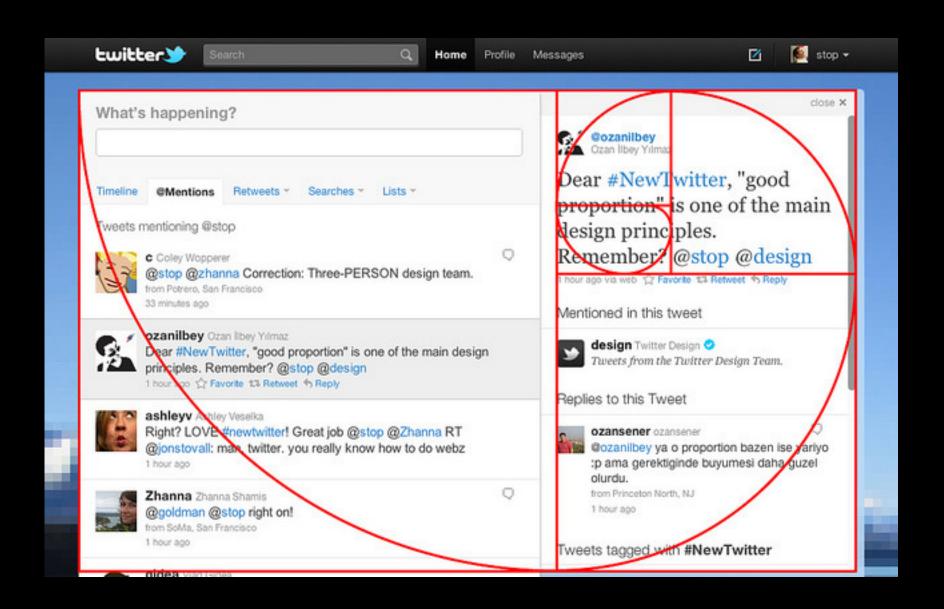




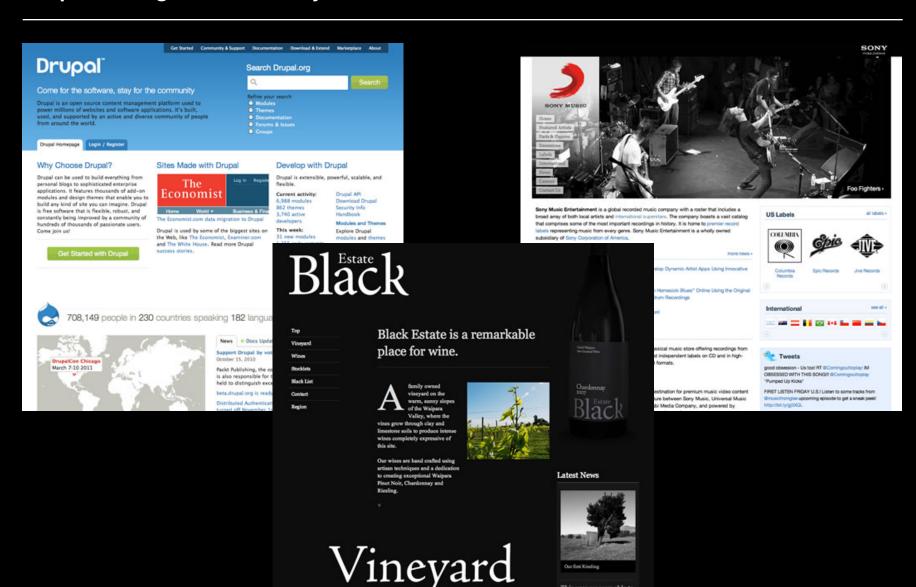












Omihi, Waipara. New Zealand.

This year we were able to extend the Black Estate

family with a Riesling.

Identity







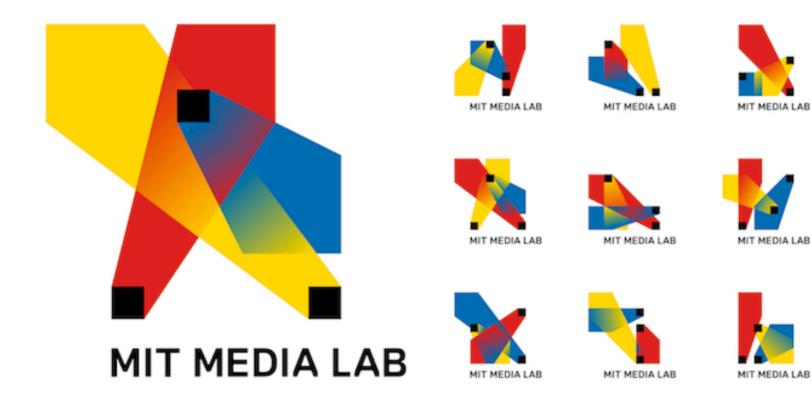




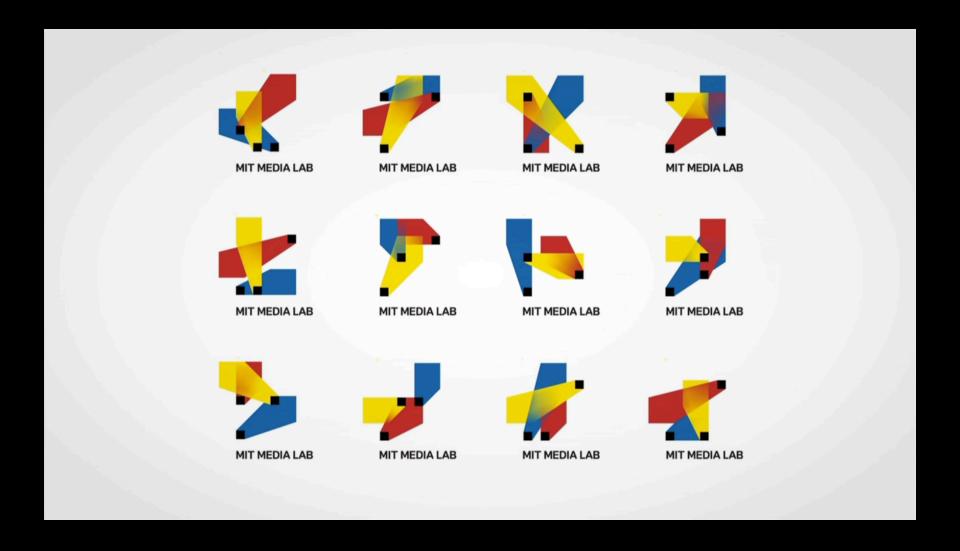




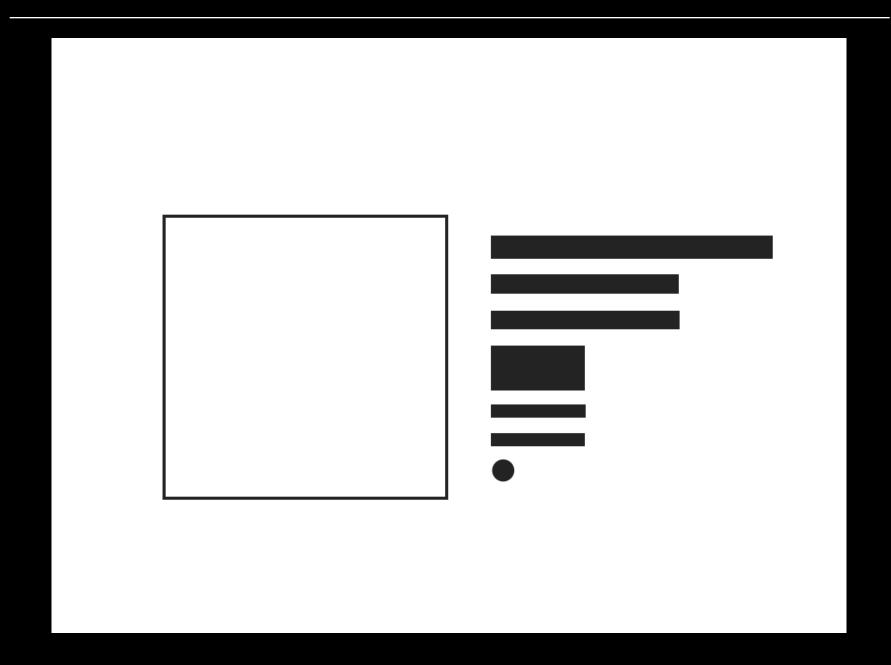
Graphic Design 101 – Logo and Identity

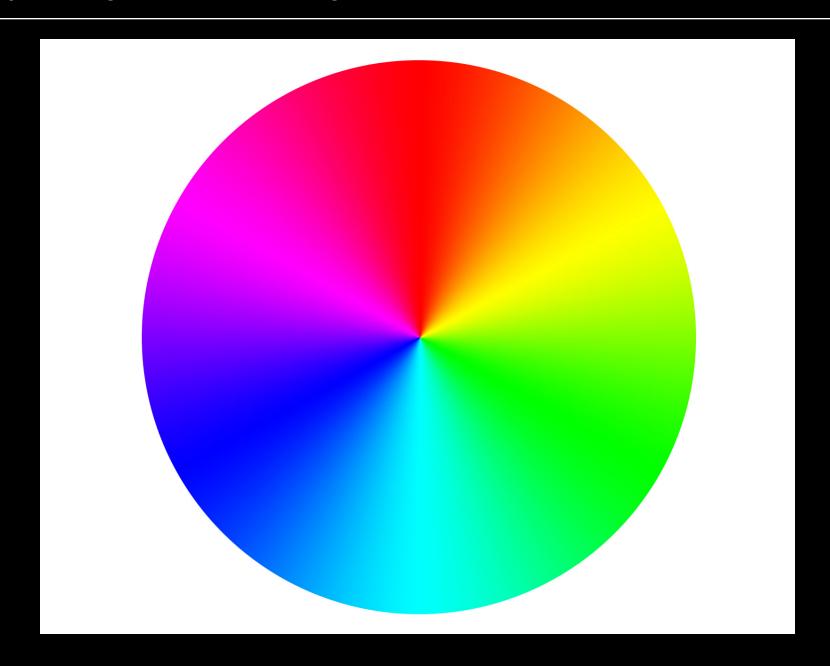


Graphic Design 101 – Logo and Identity



Designing for Web







Times New Roman

SERIF FONT



Arial
SANS-SERIF FONT

Graphic Design 101 – Website Design

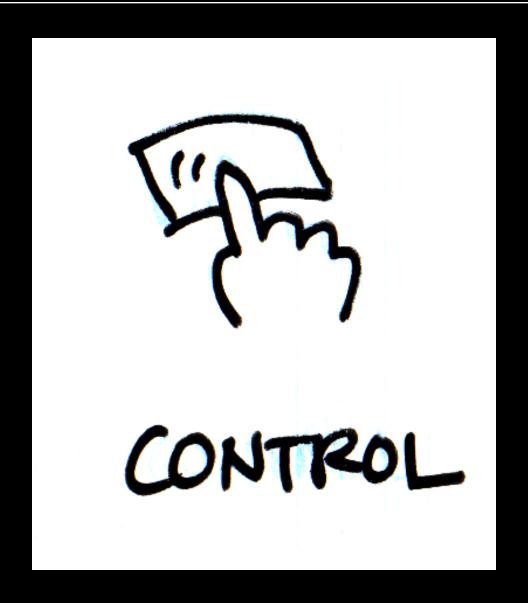












Graphic Design 101 – Website Design

