

Website Design 1

Professor Danne Woo

webdesign.dannewoo.com

ARTS 214 – 02

Spring 2016

Thursday 2:00 pm – 5:50 pm

I-Building 213

Four Ds

Discover

Define

Design

Develop

Four Ds

Discover

Define

Design

Develop

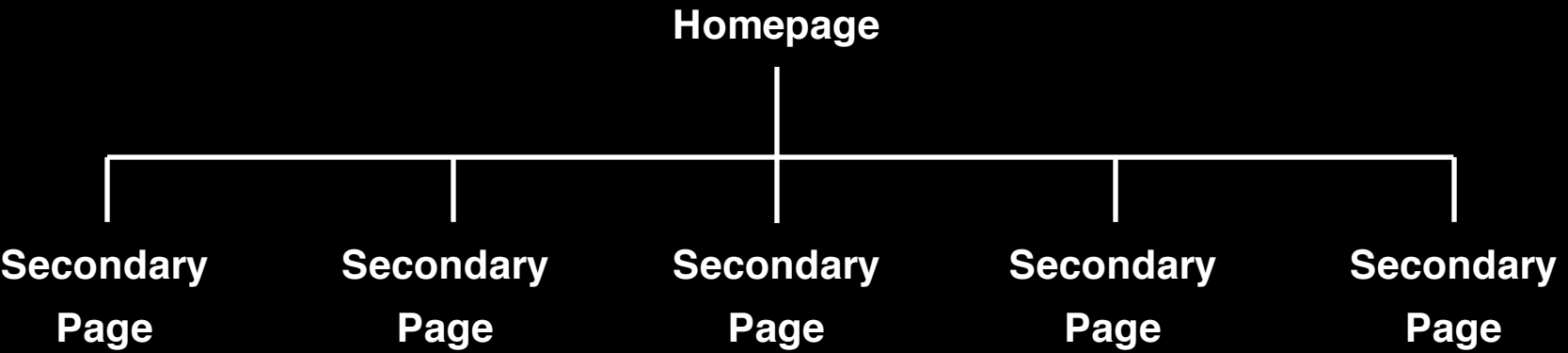
Website Structuring, Sitemapping, Sketching and Wire-framing

Website Structuring

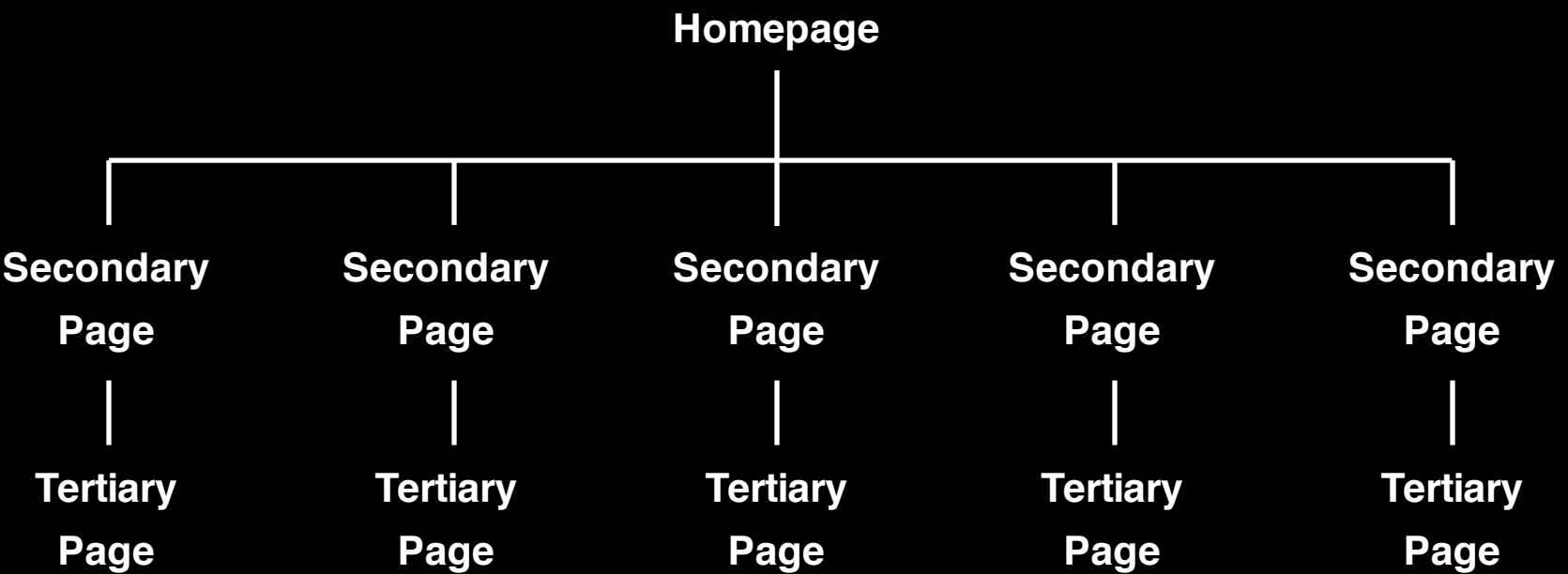
Website Structure

Homepage

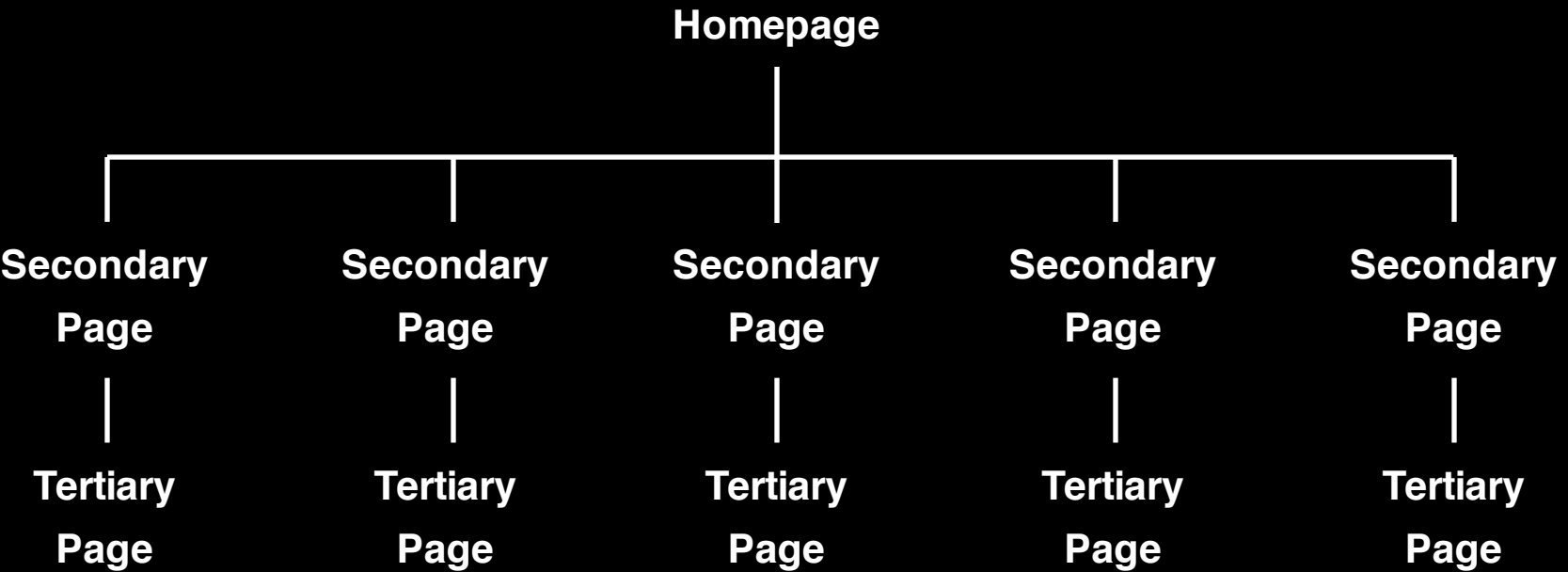
Website Structure



Website Structure



Website Structure



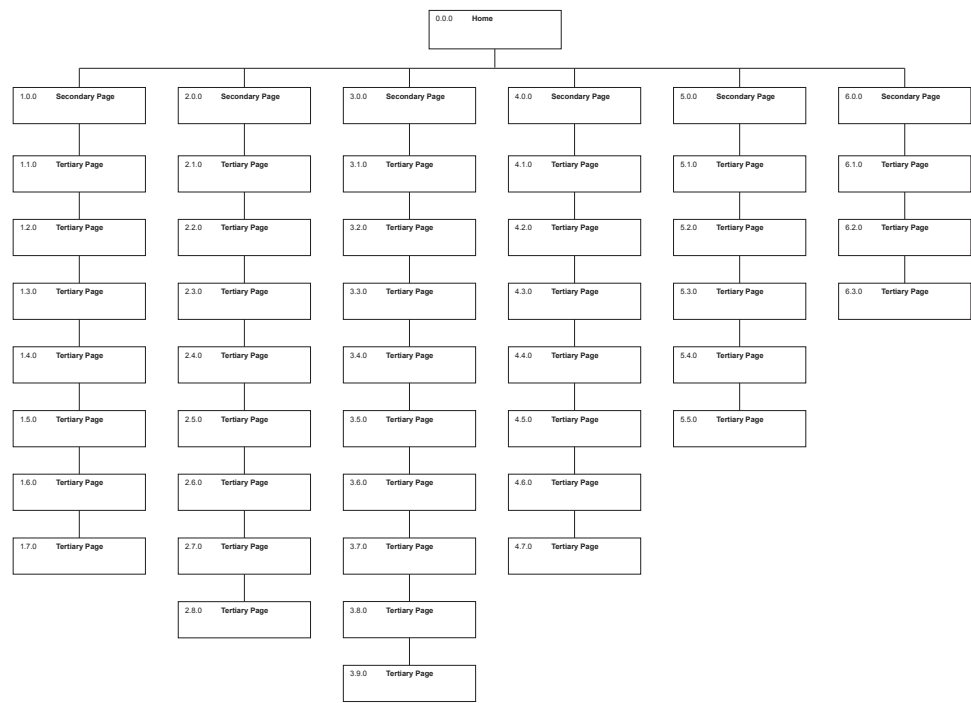
Global Pages

Sitemaps

Sitemap

Sitemap Example

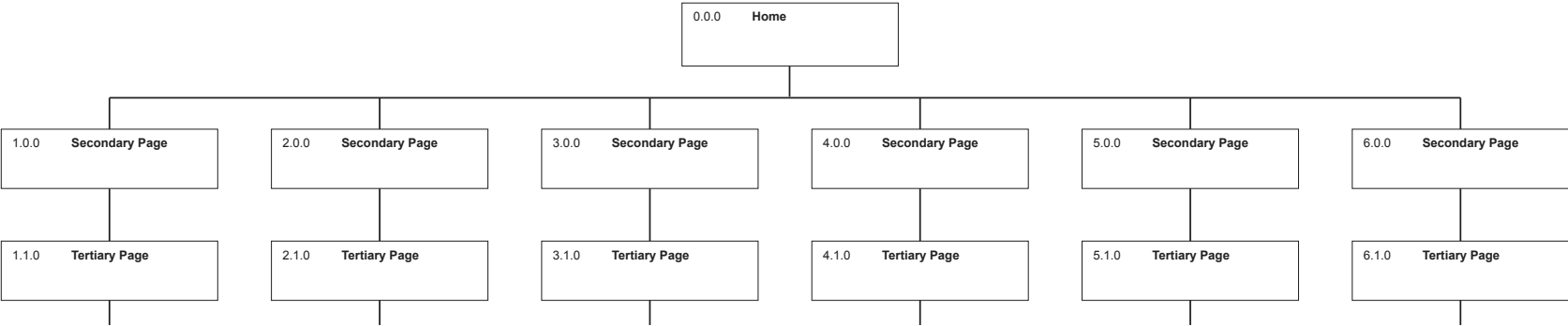
Sitemap



Sitemap

Sitemap Example

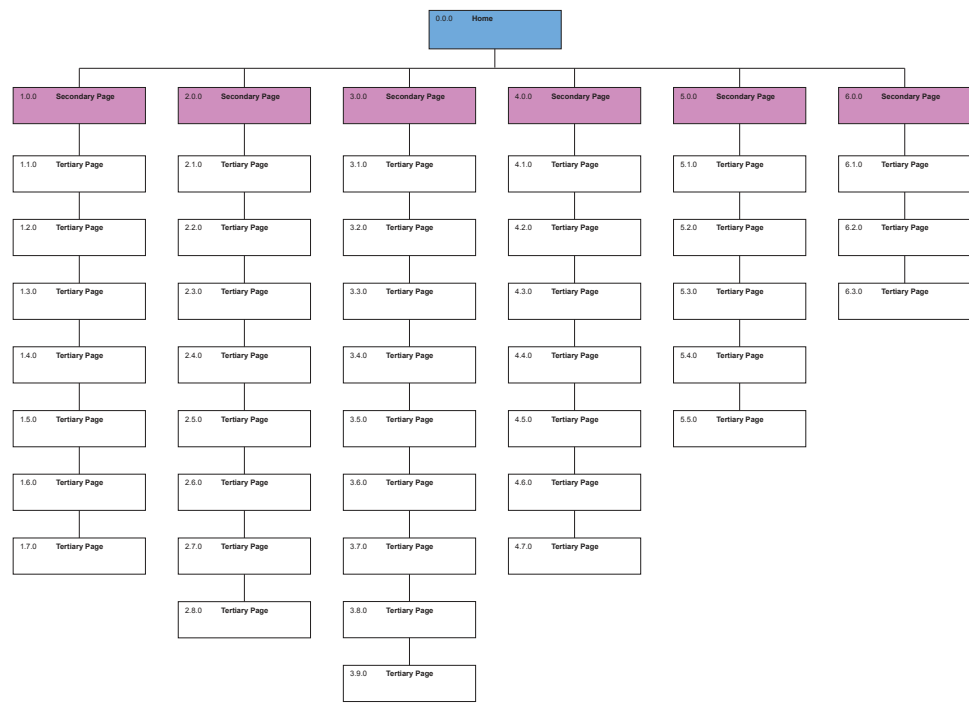
Sitemap



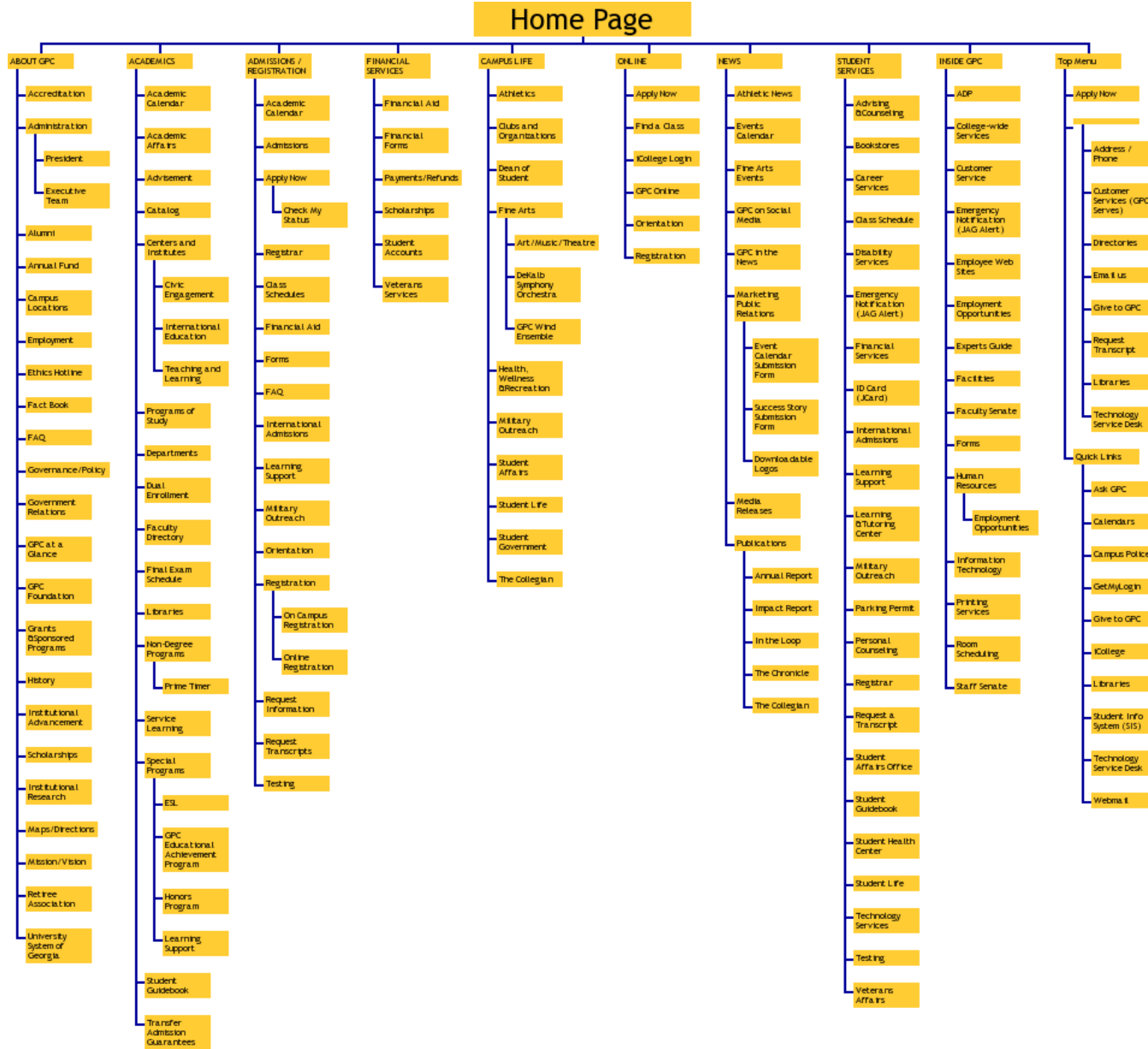
Sitemap

Sitemap Example

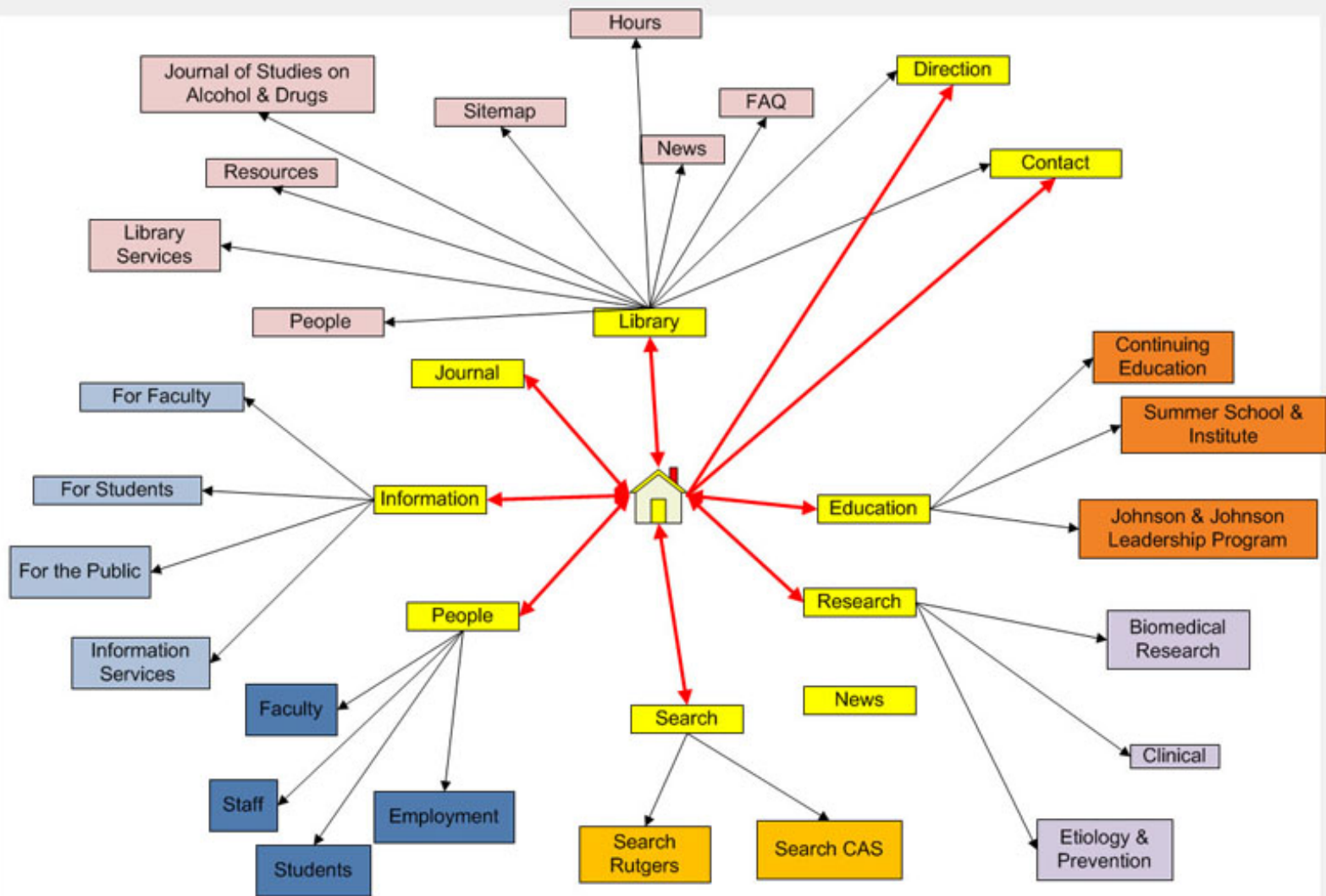
Sitemap



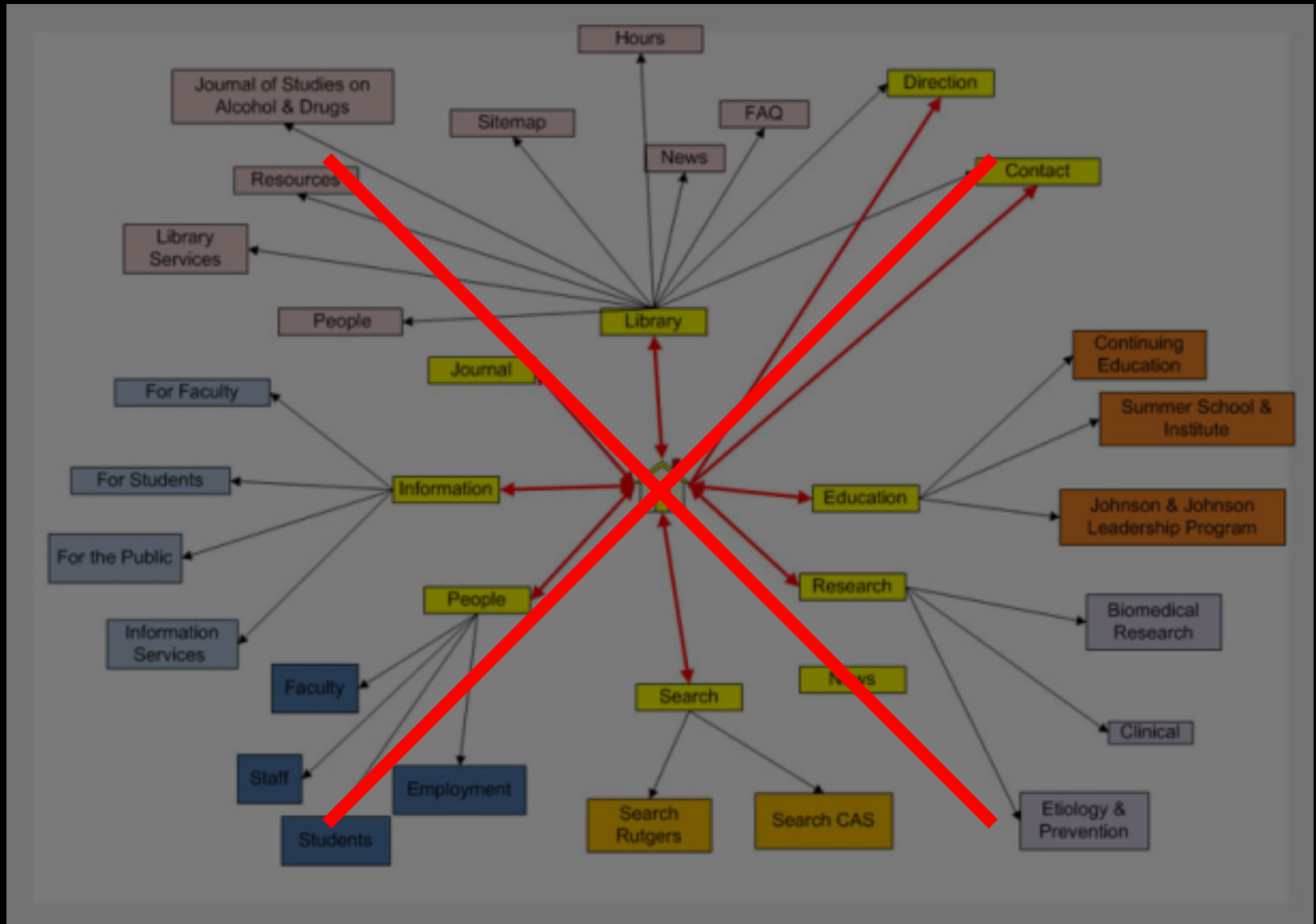
Sitemap



Sitemap



Sitemap



Grid System

Layout Grids

WHO USES THEM

Long tradition of use in print design

More recently became very popular for web designers too

WHAT THEY DO

Help make pages look professional

Help designers position items on each page

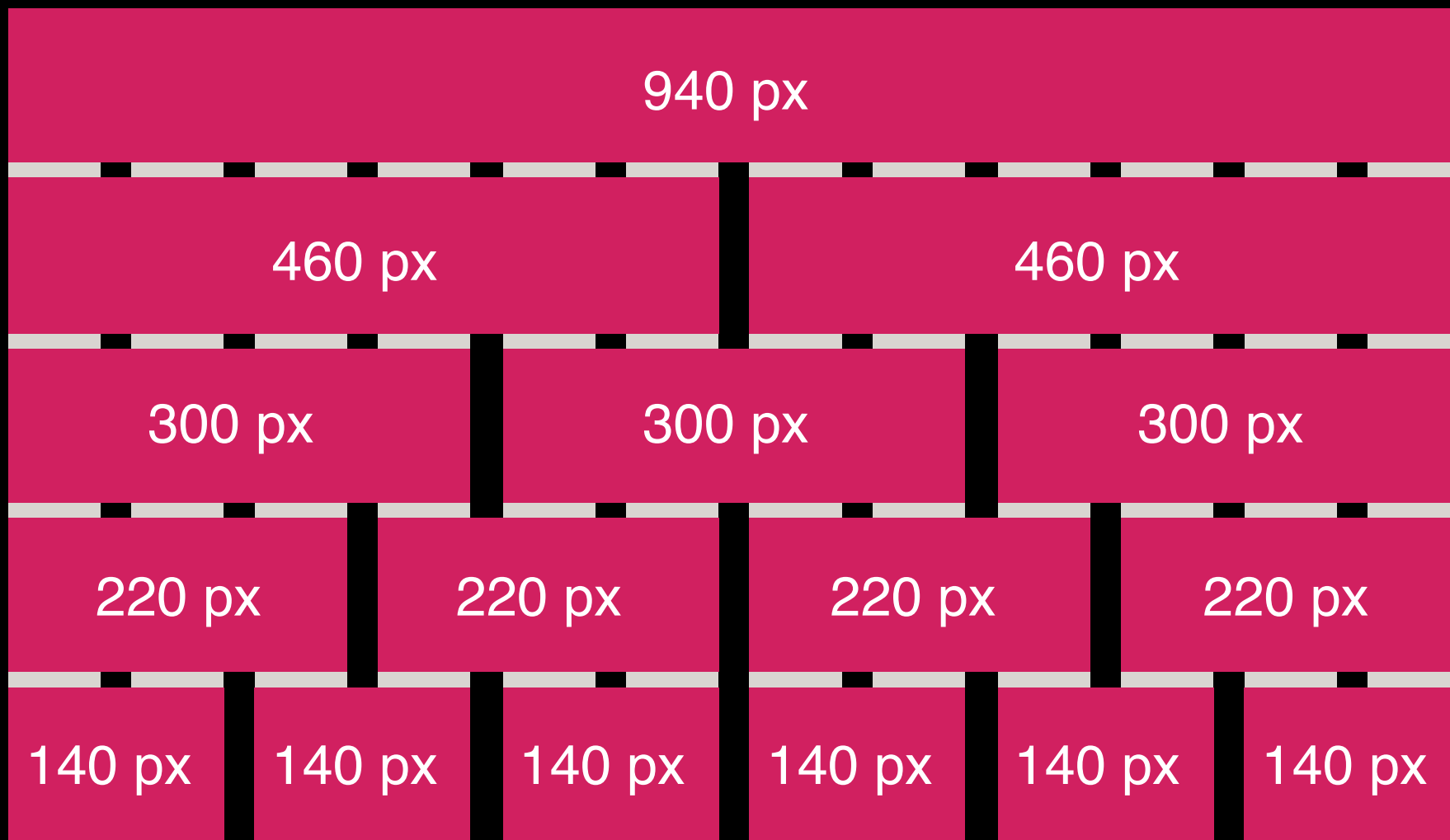
CONTINUITY

Grids help create continuity between:

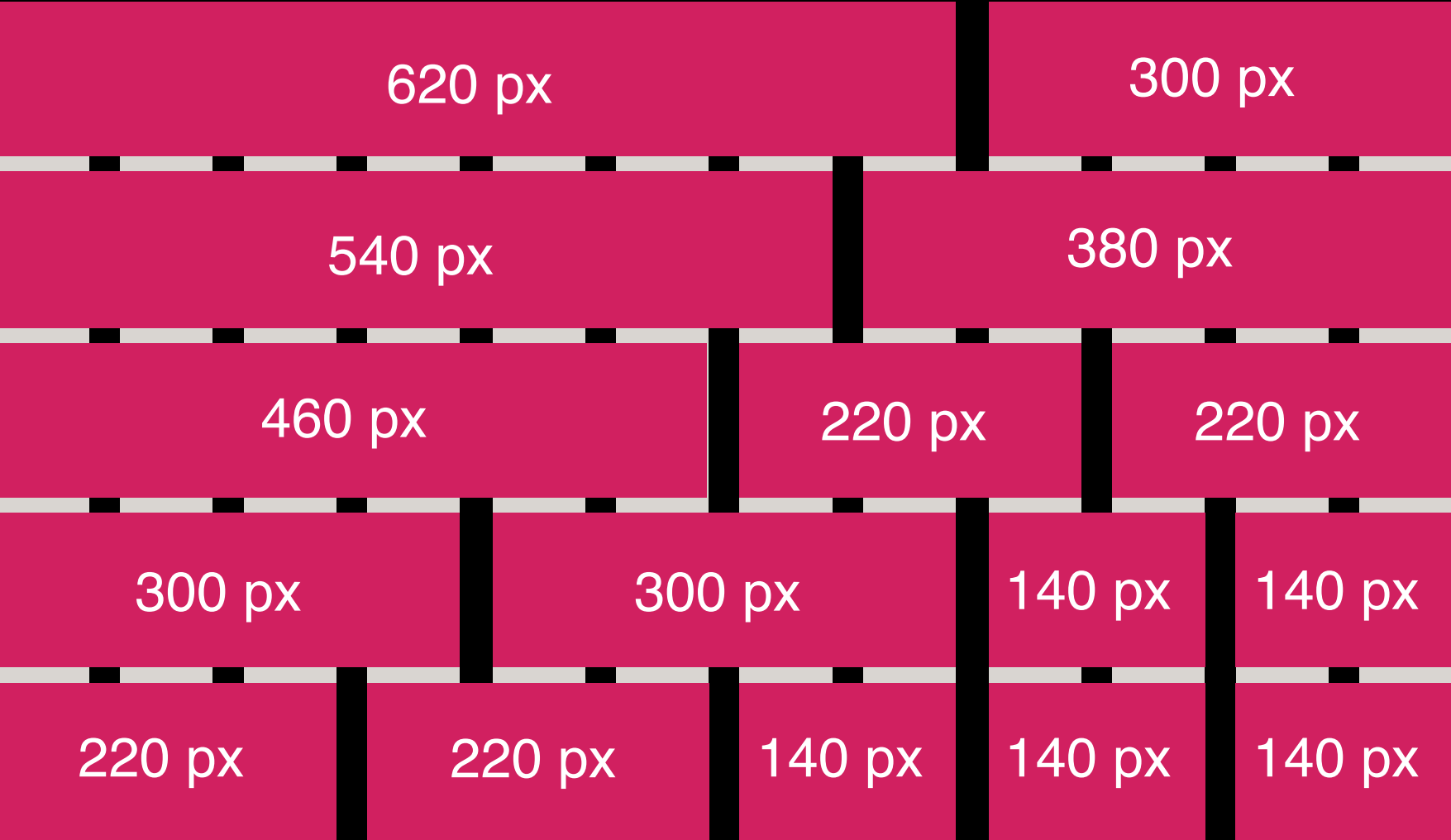
Different pages
New content
Multiple designers

Helps users predict where info will be on a page





Layout Grids



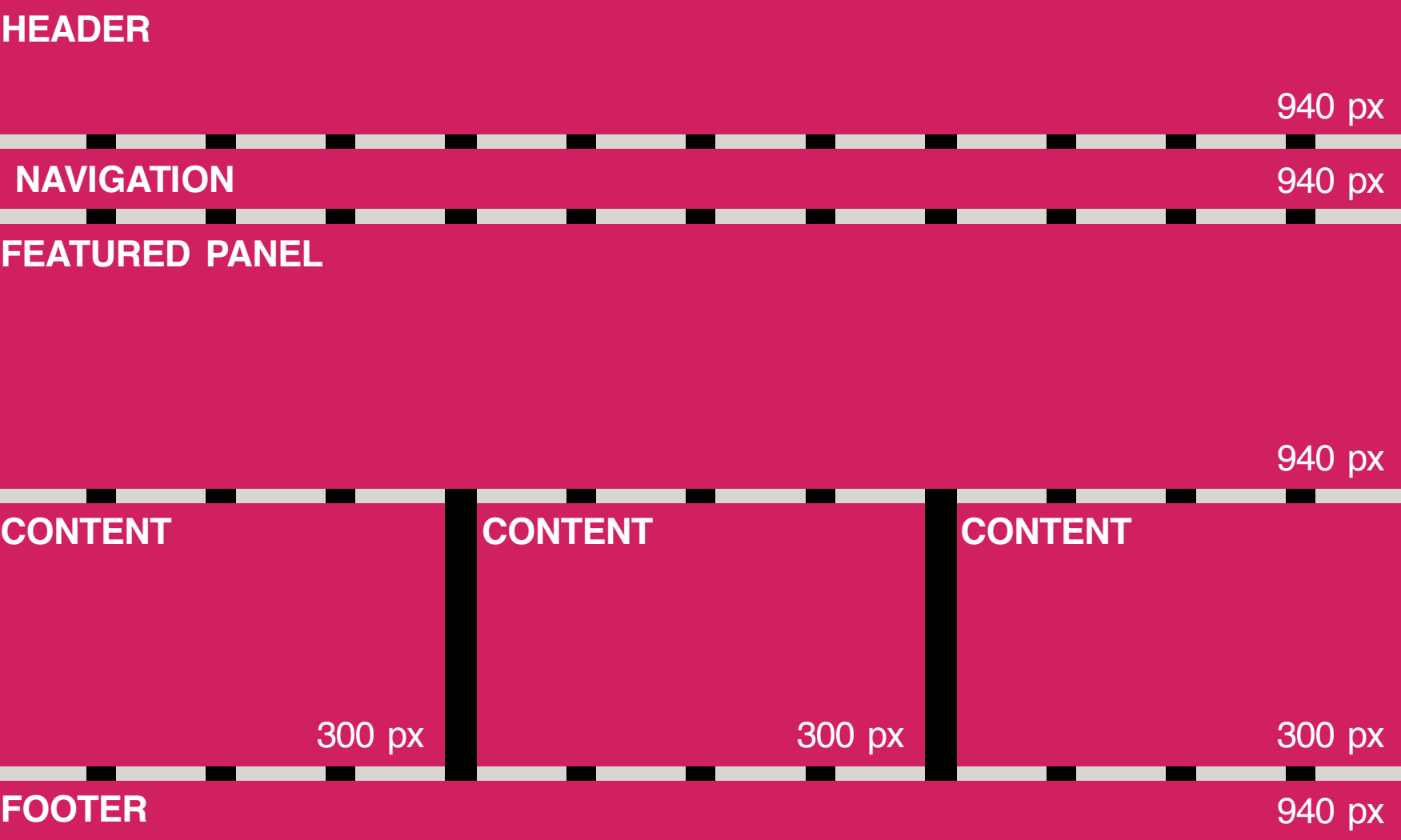
Website Anatomy

HEADER

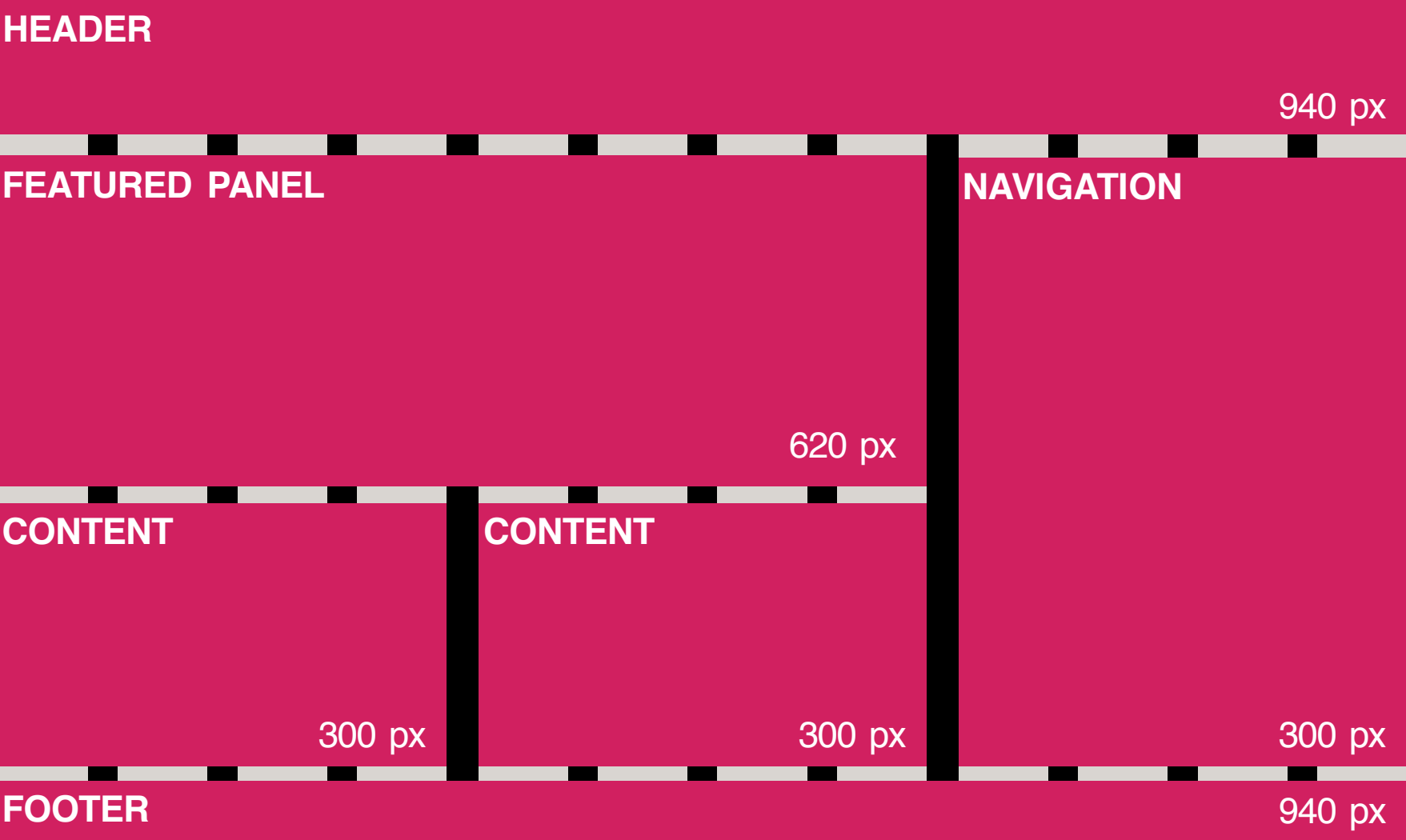
BODY

FOOTER

Website Anatomy



Website Anatomy

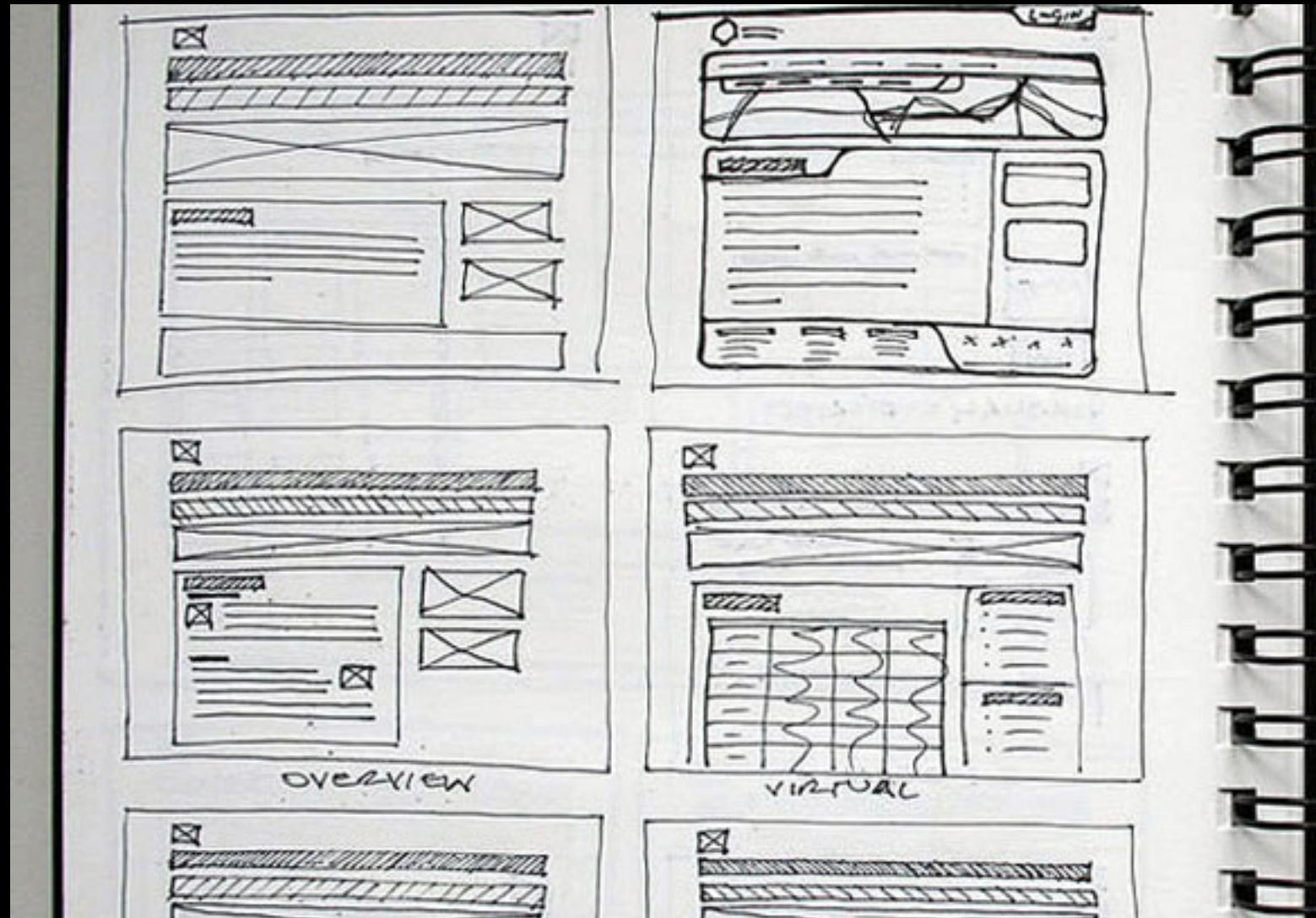


Sketching

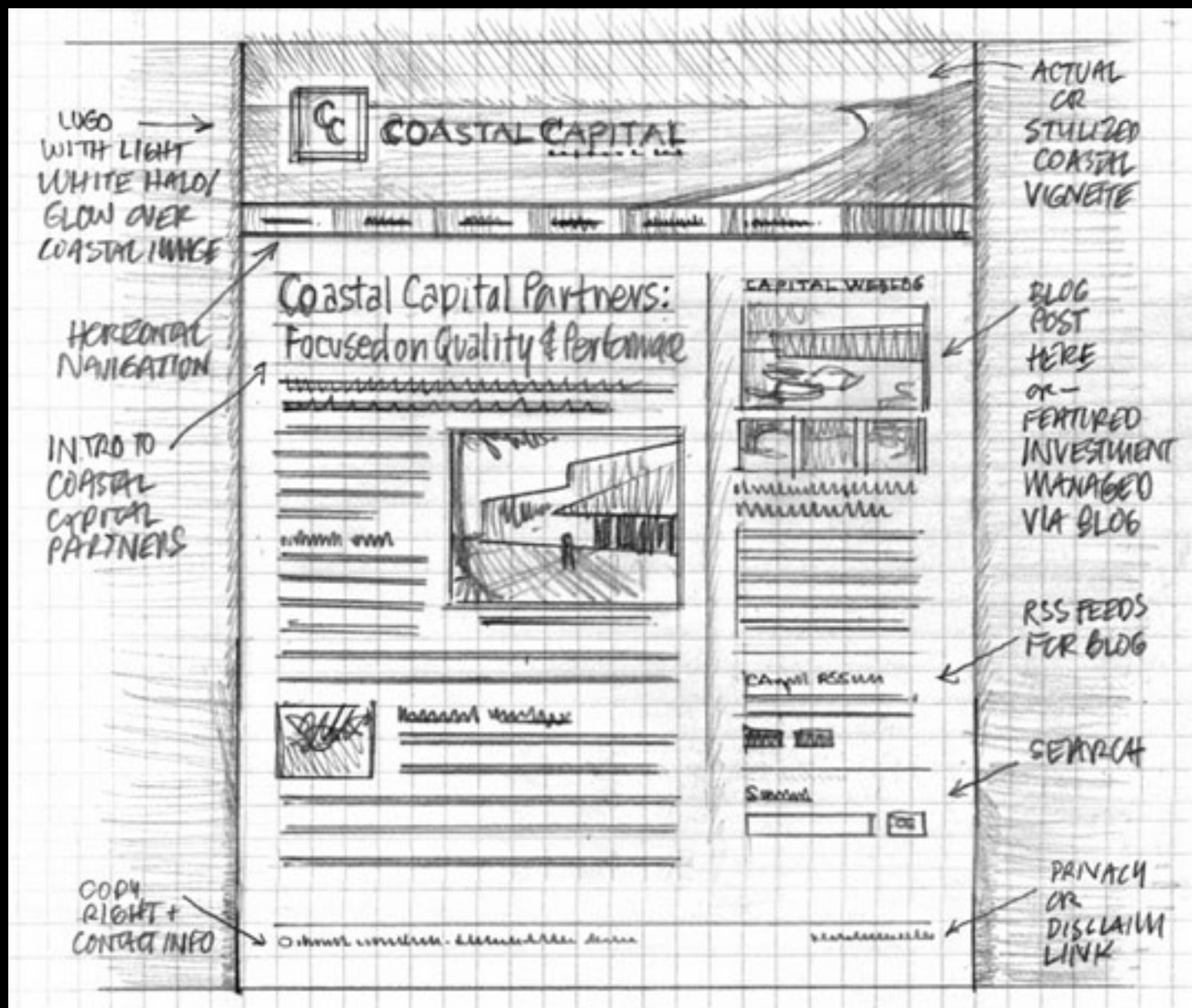
Sketching



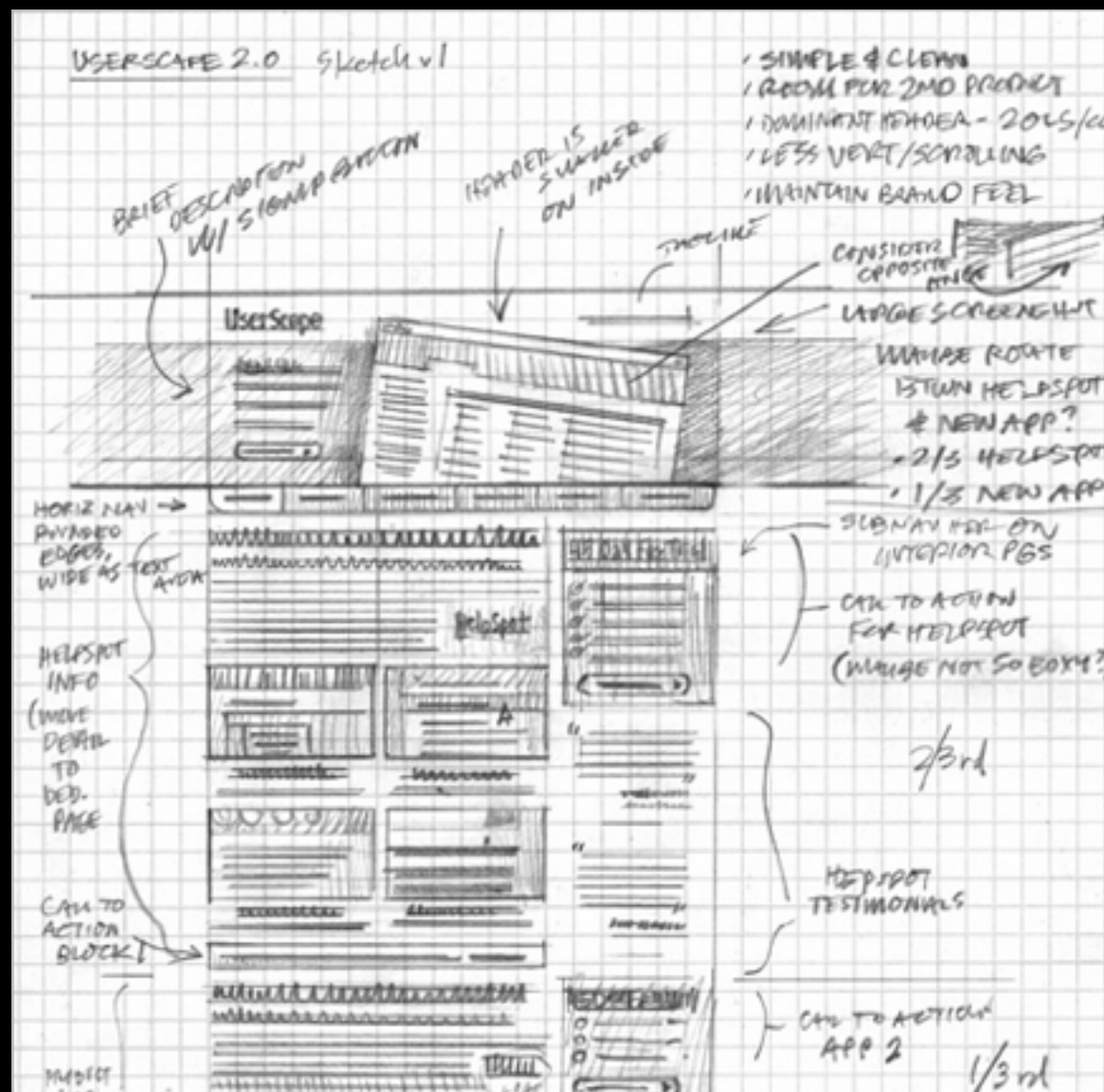
Sketching



Sketching

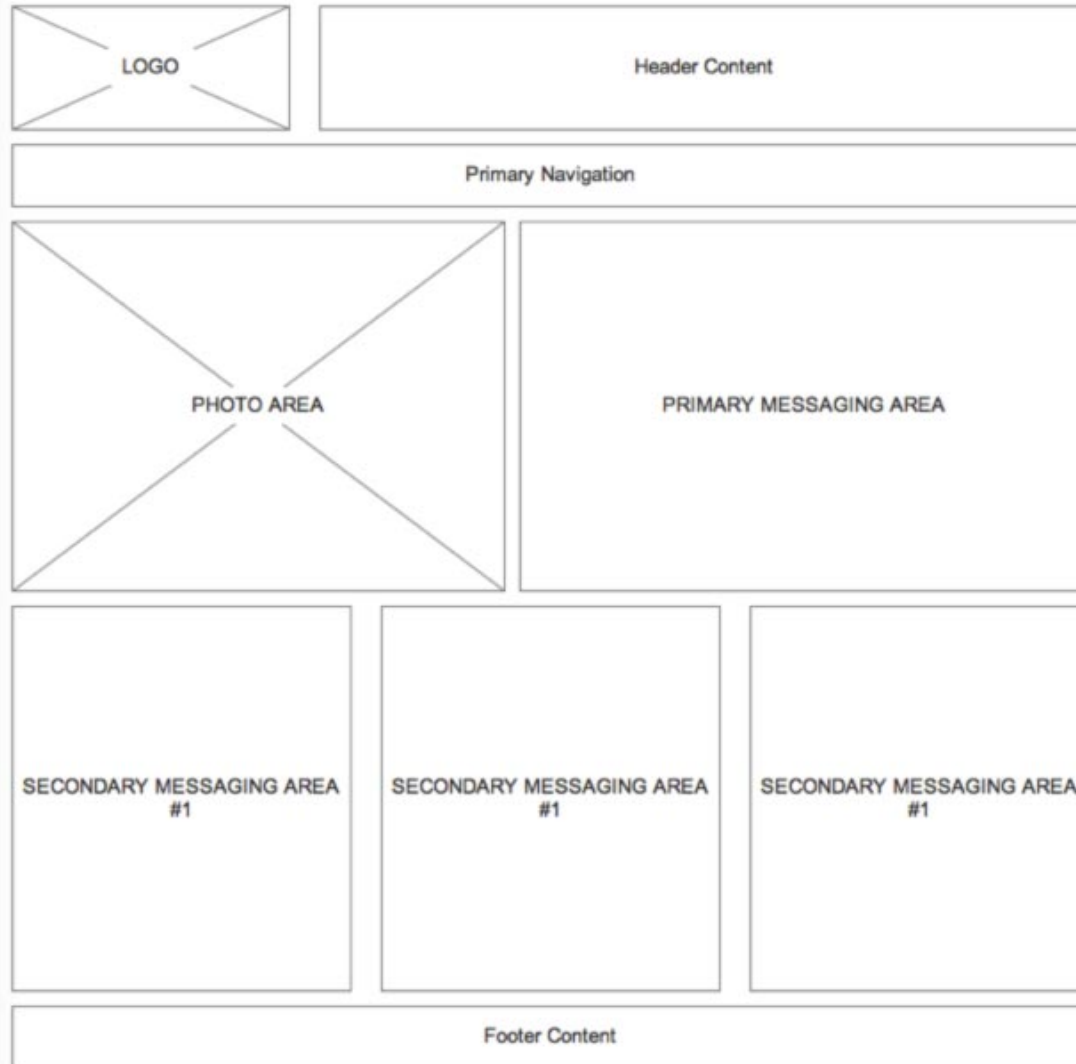


Sketching

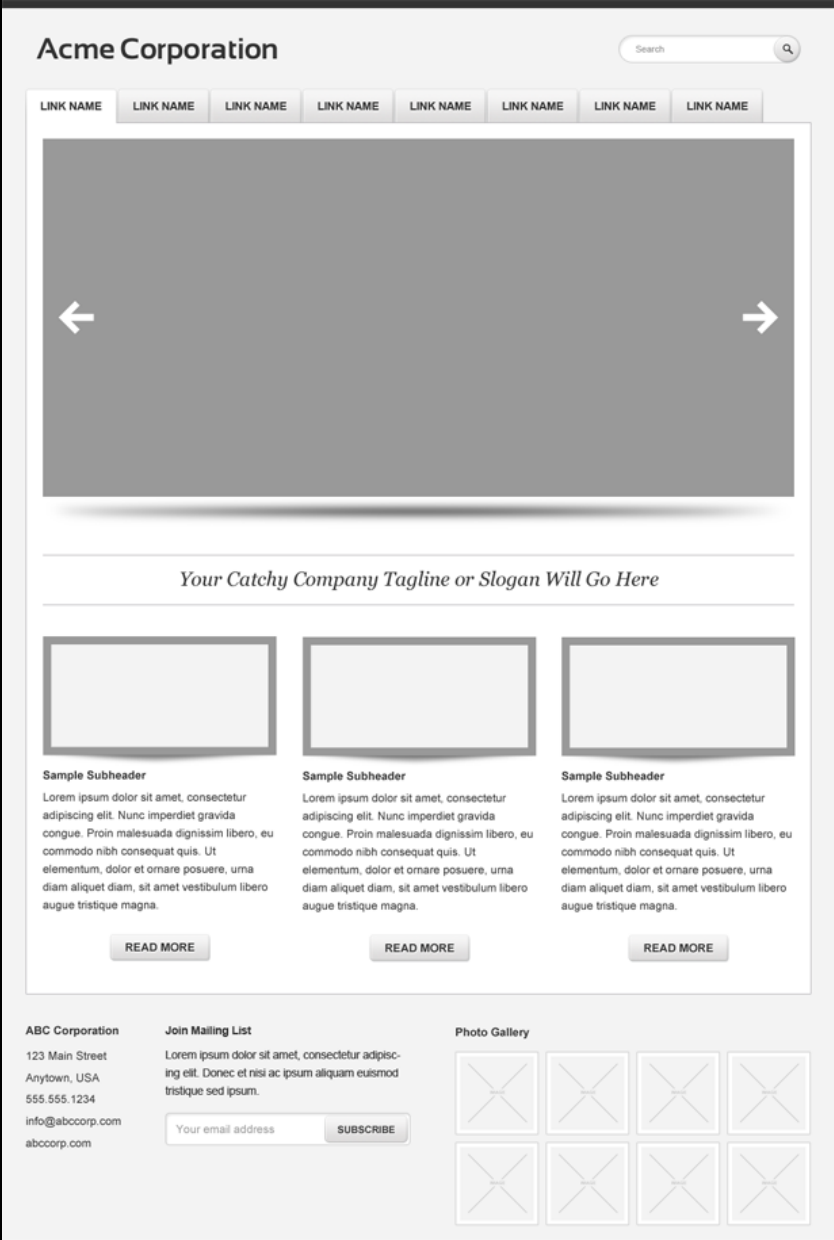


Wire-frames

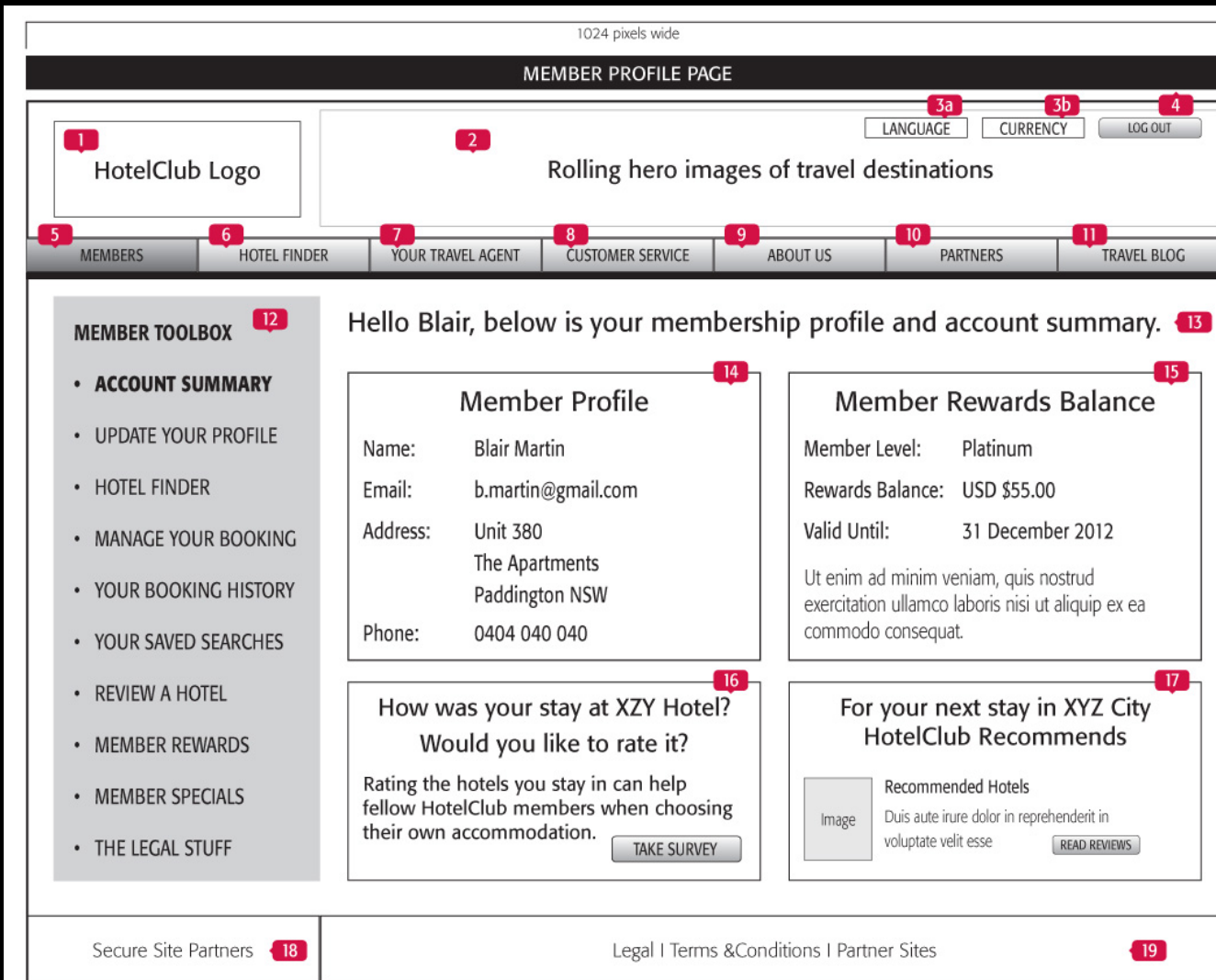
Wire-frames



Wire-frames

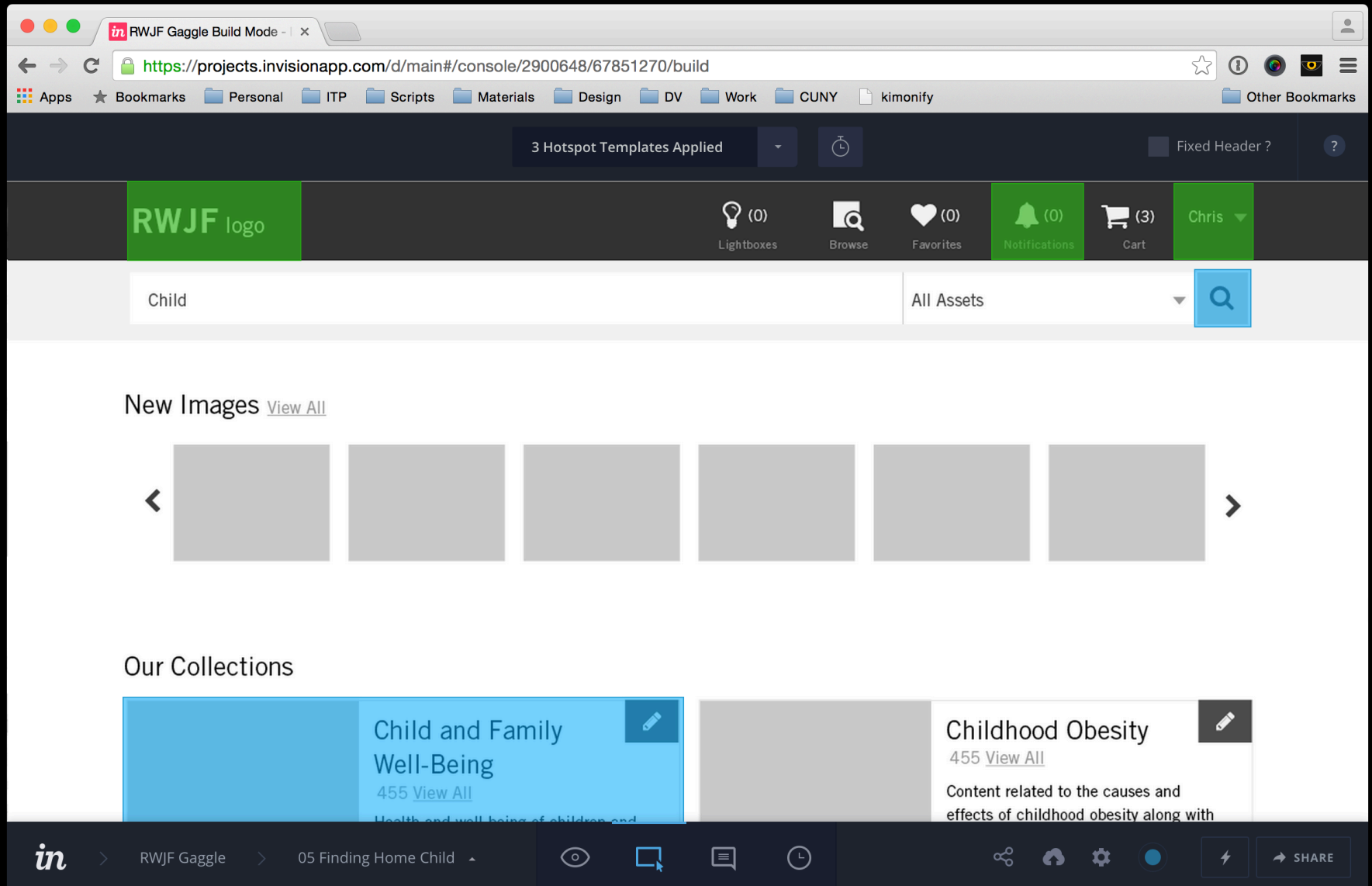


Wire-frames



Annotated Notes

- 1 HotelClub logo and Home Page link
- 2 Rolling holiday images in banner
- 3a Language selector
- 3b Currency selector
- 4 Log out button
- 5 Member Profile Link (Highlighted)
- 6 Hotel Finder link
- 7 Your Travel Agent link
- 8 Customer Service link
- 9 About Us Link
- 10 HotelClub Partners link
- 11 HotelClub Travel Bog Link
- 12 Member Toolbox – Secondary Navigation for the member area.
- 13 Personal greeting to user
- 14 Member Profile details
- 15 Member Rewards balance
- 16 Optional task for the member to rate the last hotel they stayed in
- 17 HotelClub recommendation of hotels in the same city as the member's last trip
- 18 Secure Site partner logos
- 19 Legal, T&Cs and Partner site links



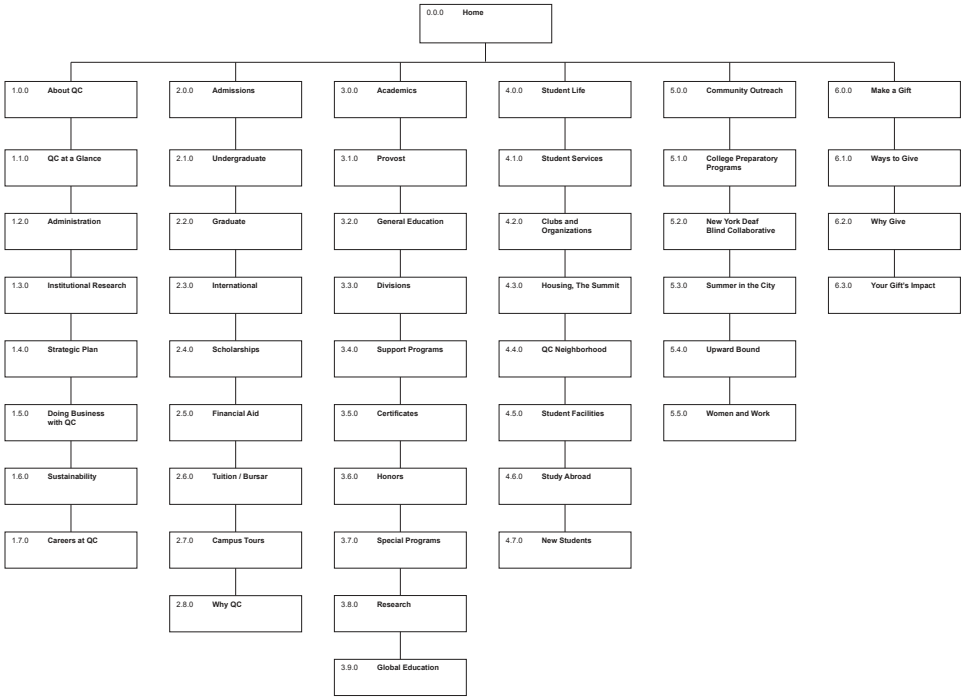
Case Studies



Queens College – Sitemap

Queens College

Sitemap



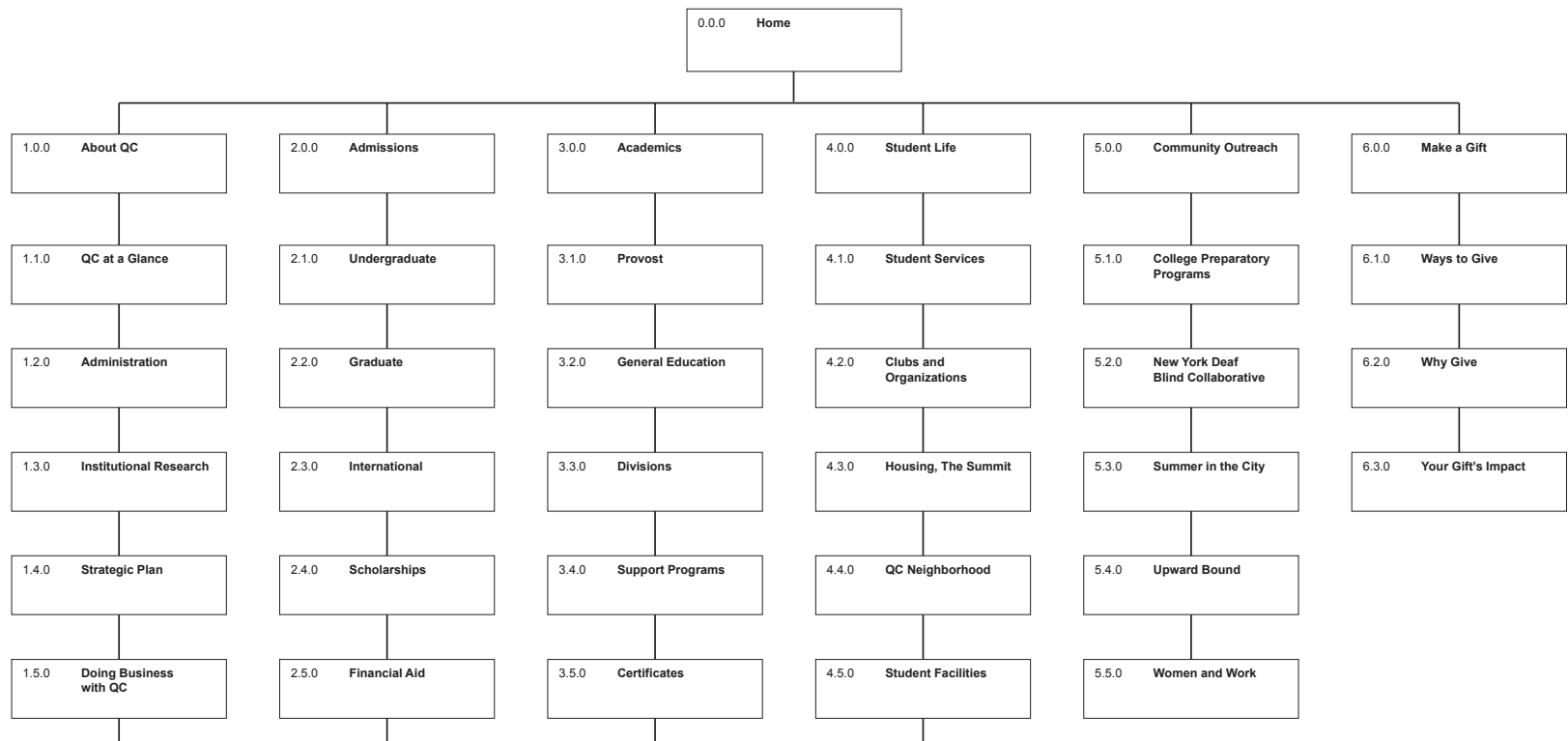
Global Pages

- 0.1.0 Index
- 0.2.0 Suggestions
- 0.3.0 Disclaimer
- 0.4.0 Site Map
- 0.5.0 Map

Queens College – Sitemap

Queens College

Sitemap



Global Pages

0.1.0 **Index**

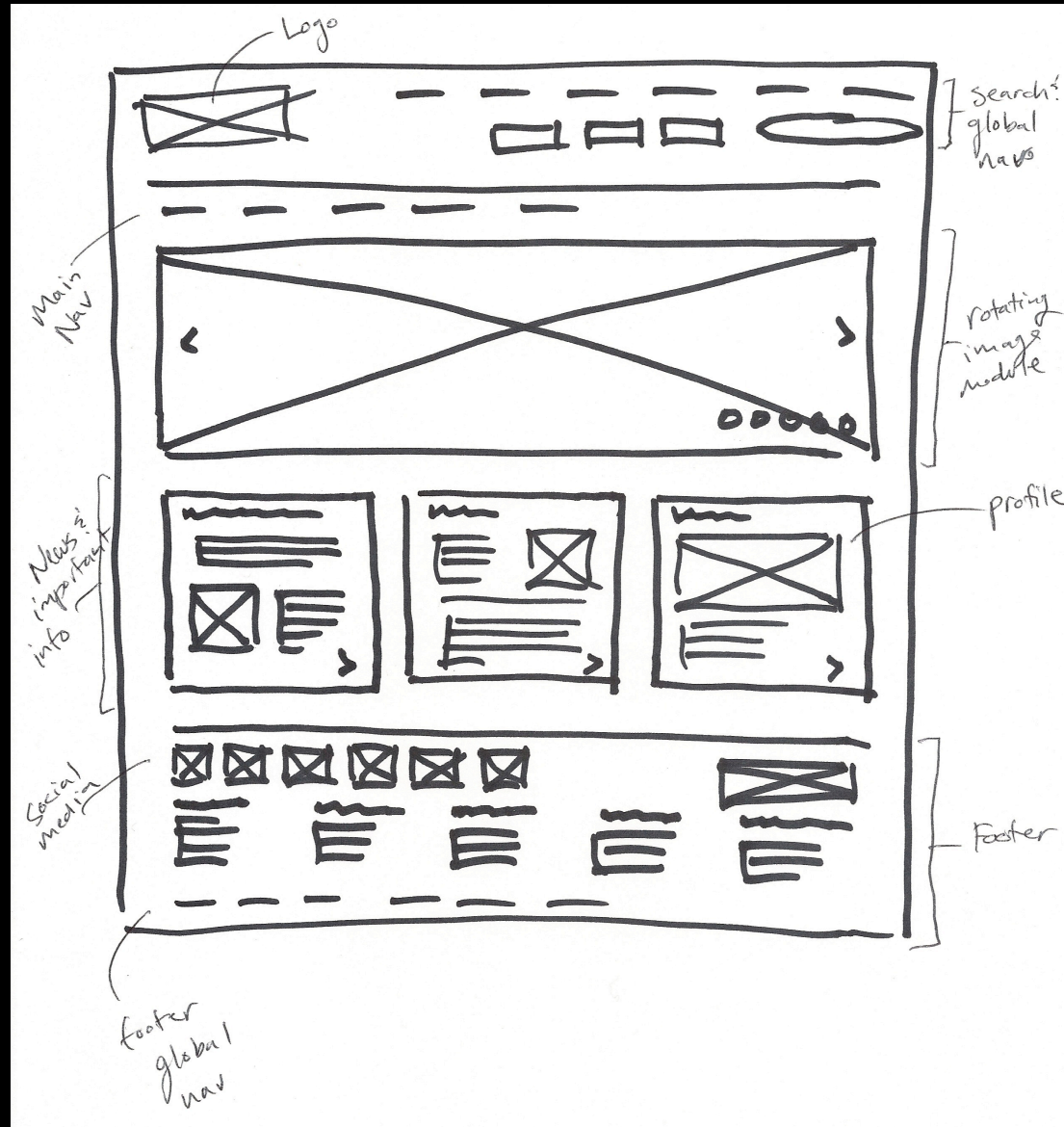
0.2.0 **Suggestions**

0.3.0 **Disclaimer**

0.4.0 **Site Map**

0.5.0 **Map**

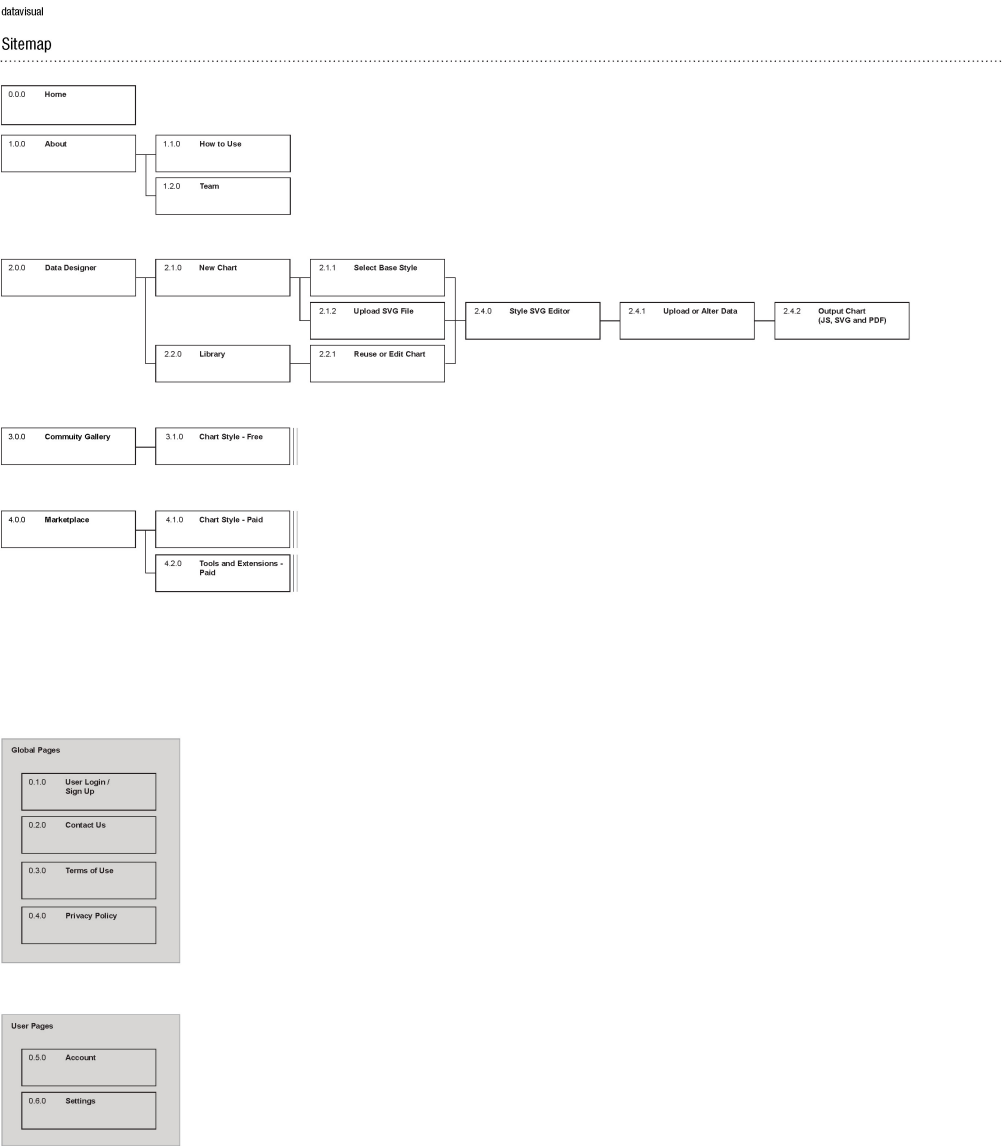
Queens College – Sketches



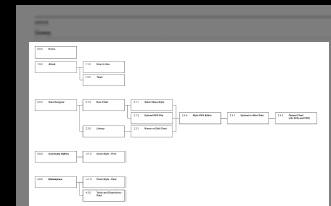
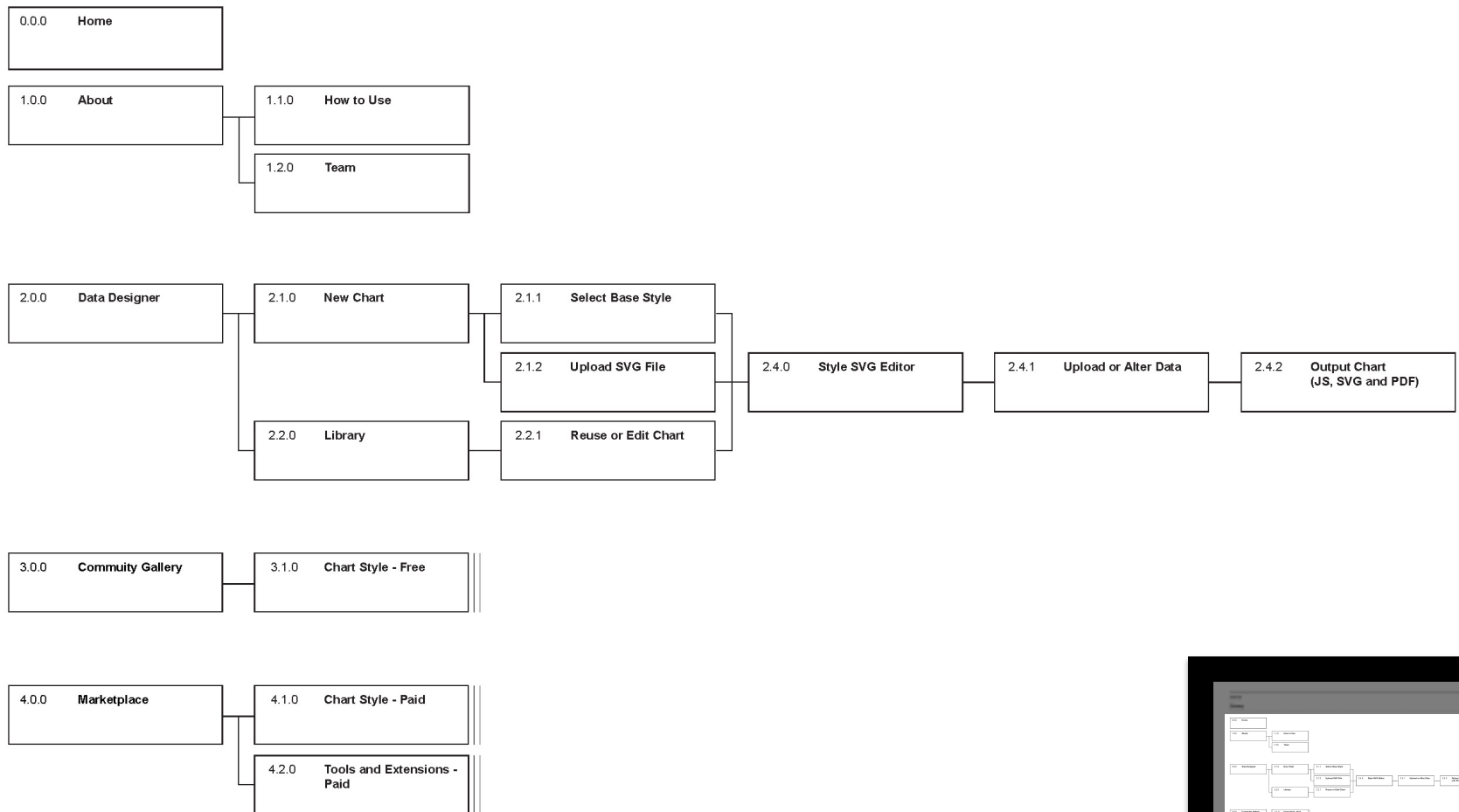
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datavisual

Datavisual – Sitemap



Datavisual – Sitemap



Datavisual – Sitemap

Global Pages

0.1.0 User Login /
Sign Up

0.2.0 Contact Us

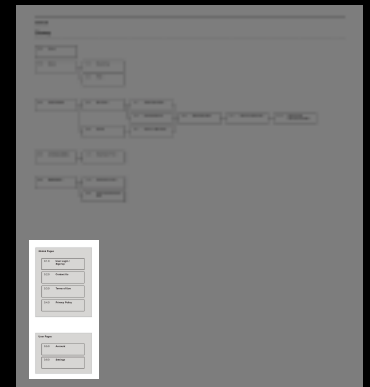
0.3.0 Terms of Use

0.4.0 Privacy Policy

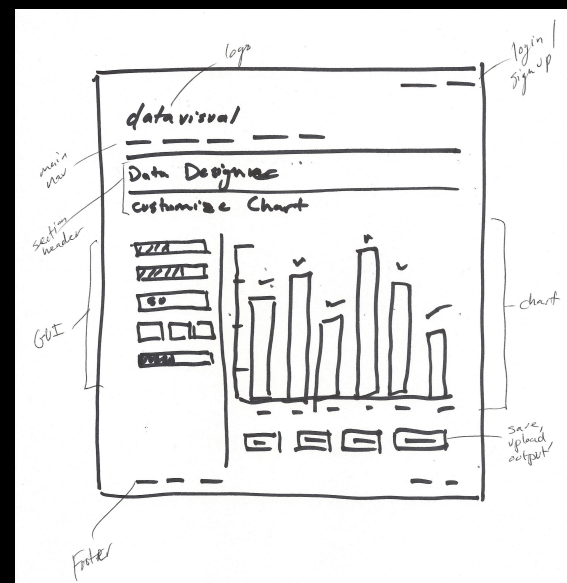
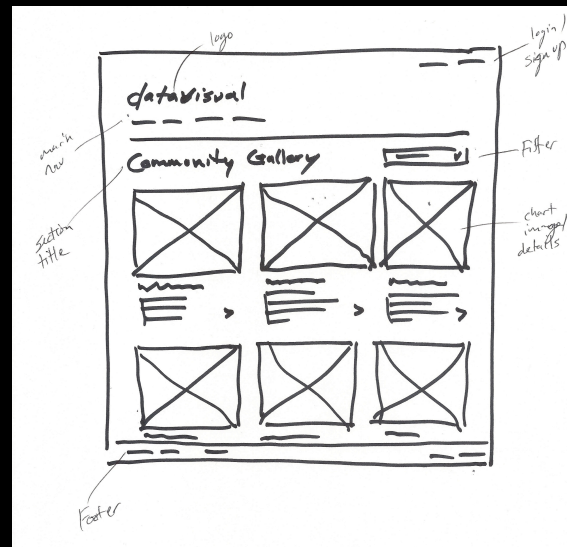
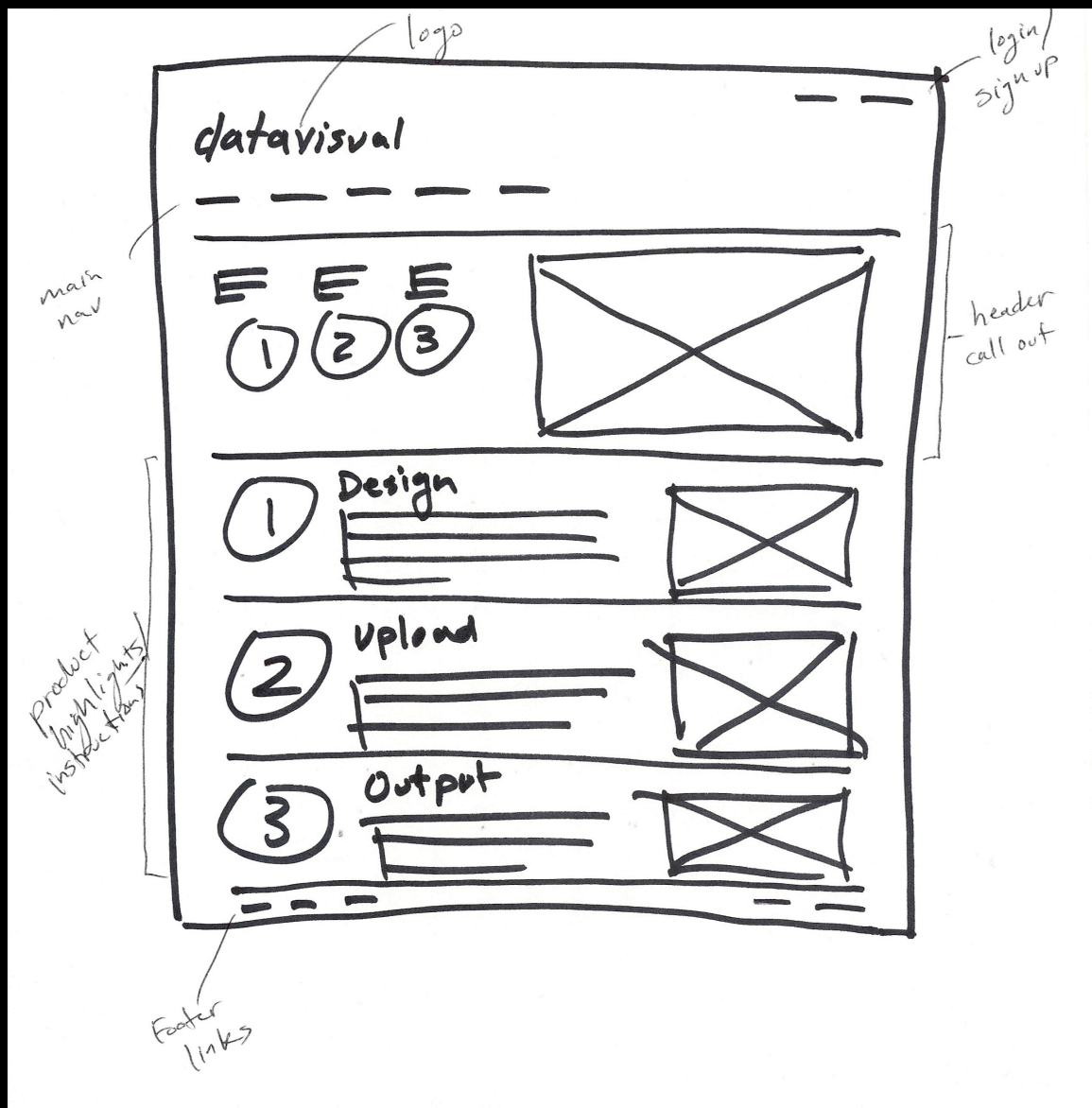
User Pages

0.5.0 Account

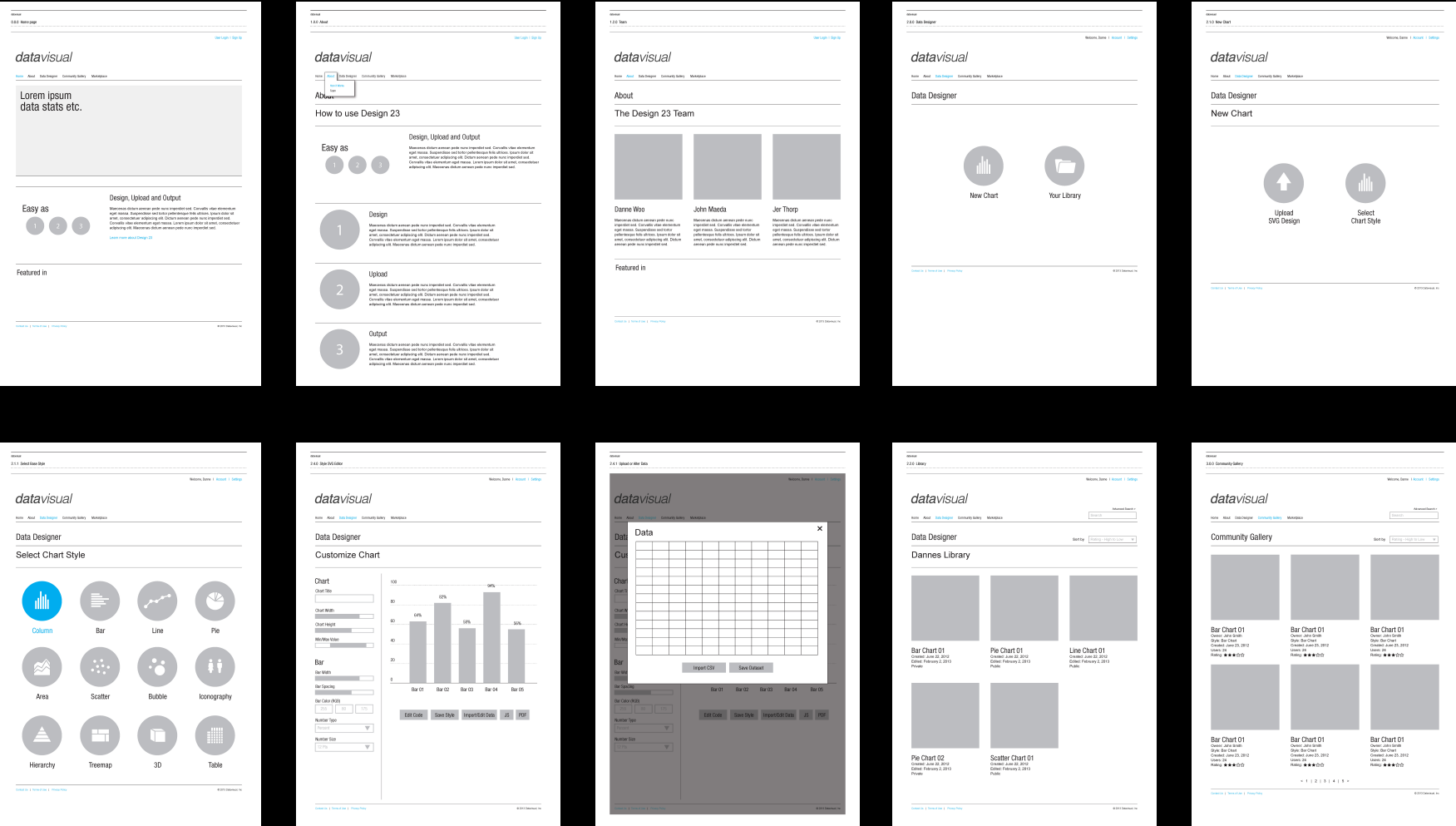
0.6.0 Settings

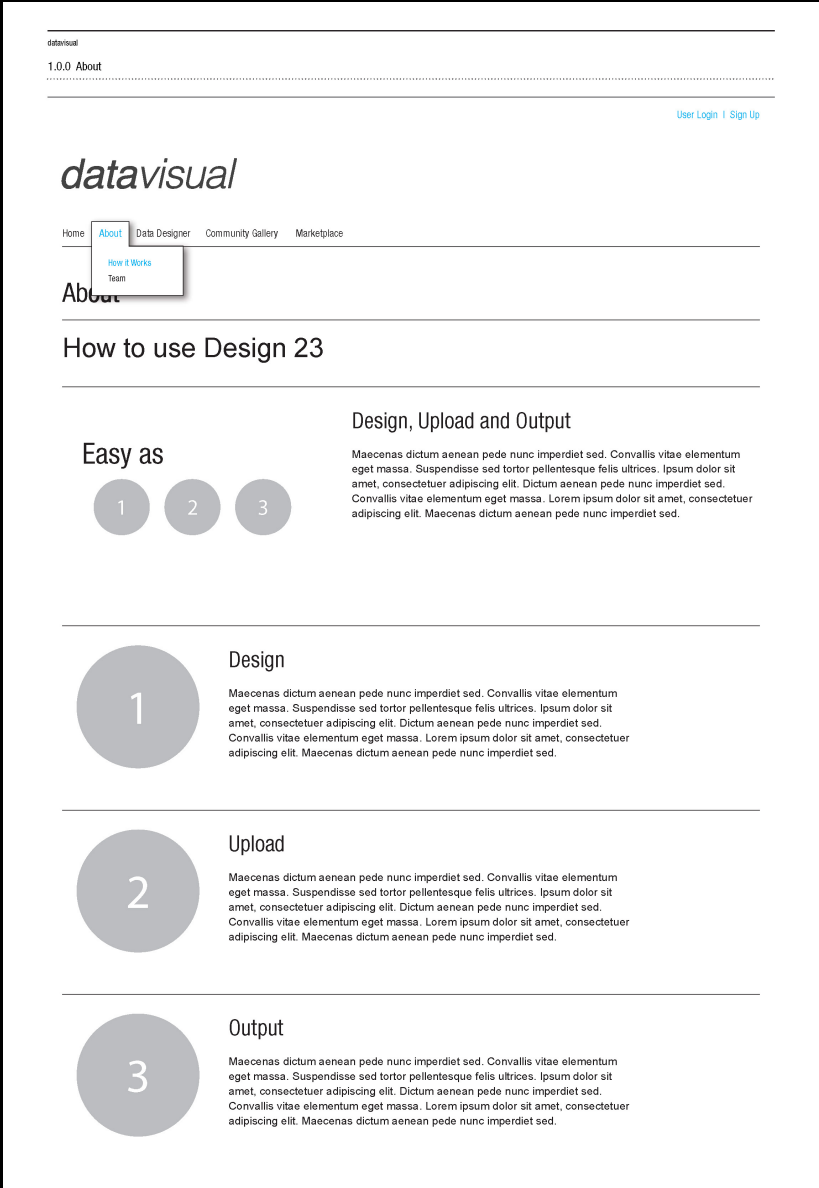


Datavisual – Sketches



Datavisual – Wire-frames





Datavisual – Wire-frames

datavisual

Visualizing your data your way

Design

Data

Output

What is datavisual?

datavisual is a web-based tool for creating data visualizations. Perfect for designers and creatives with limited programming skills but a need to make beautiful charts and graphs. Once you design your chart style you can upload multiple data sets and output them as vector PDFs or SVGs as well as websafe PNGs.

Design

datavisual makes it easy for you to design the charts and graphs that you want. You can start with the provided templates or you can design in Illustrator. With datavisual you can easily change your design without the need to write your own code.

Label	Value
1990	18
1991	29
1992	79
1993	
1994	
1995	
1996	5
1997	44
1998	21
1999	83

Output

When you have your template designed and the data properly formatted, the only thing left is to combine the two and output your files. We give you the option to output your designs as a print ready vector PDF or SVG as well as a websafe PNG.

Design 23

Design, Upload and Output

Design

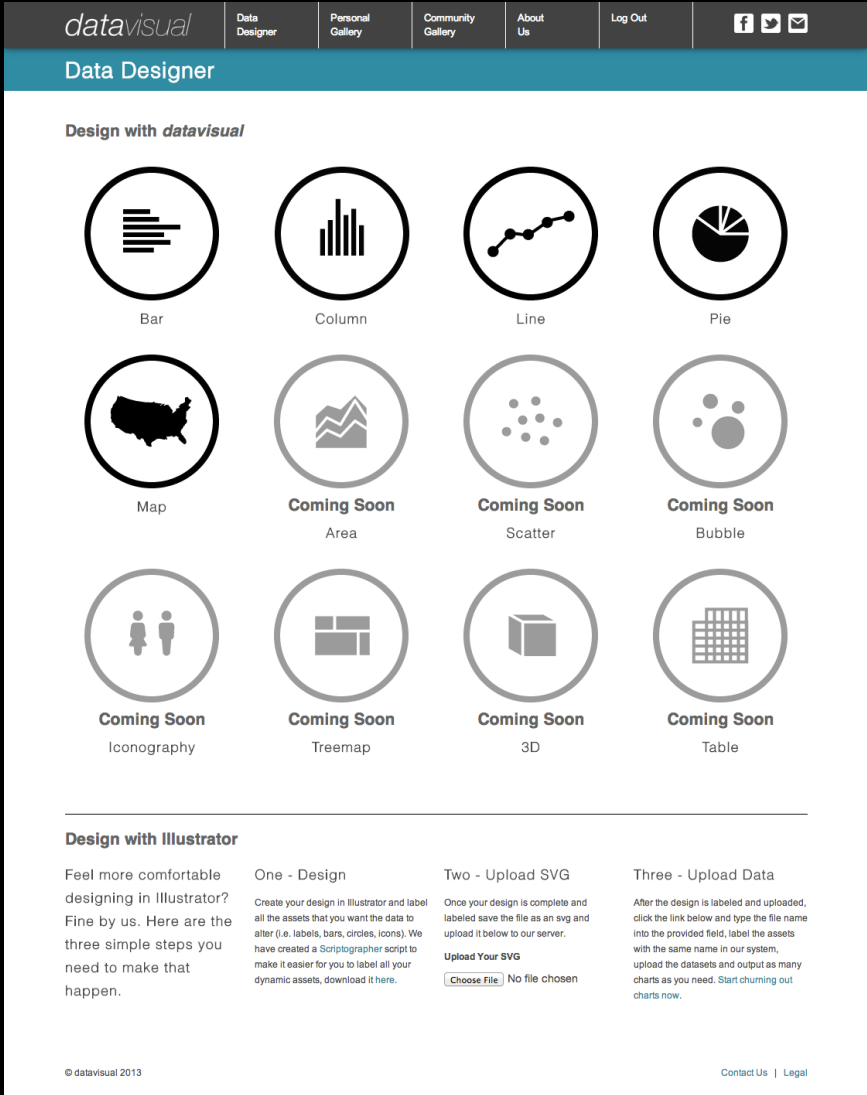
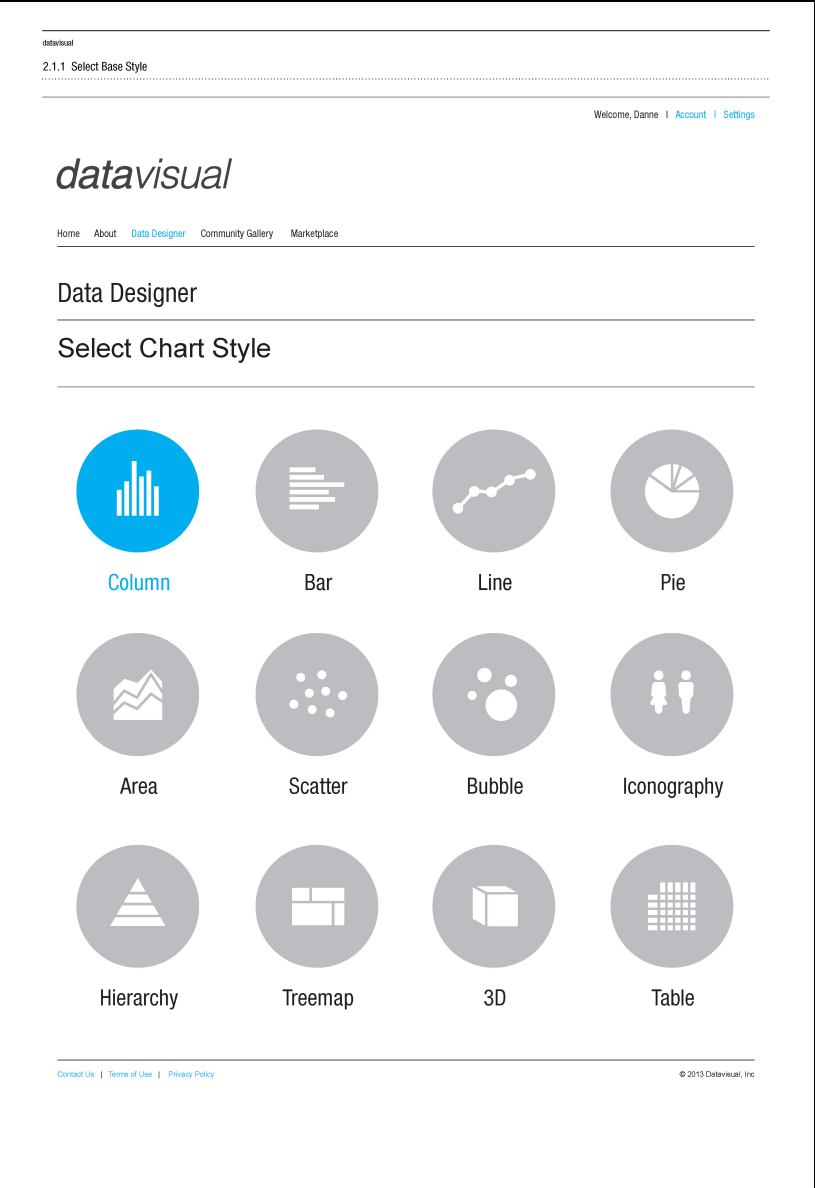
Upload

Output

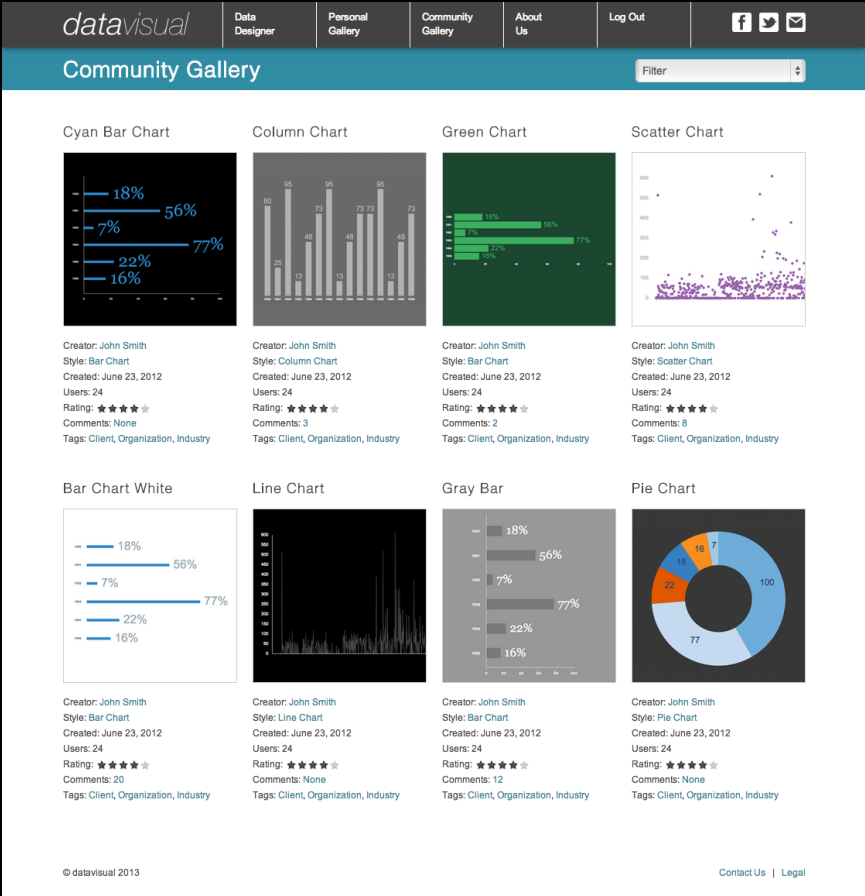
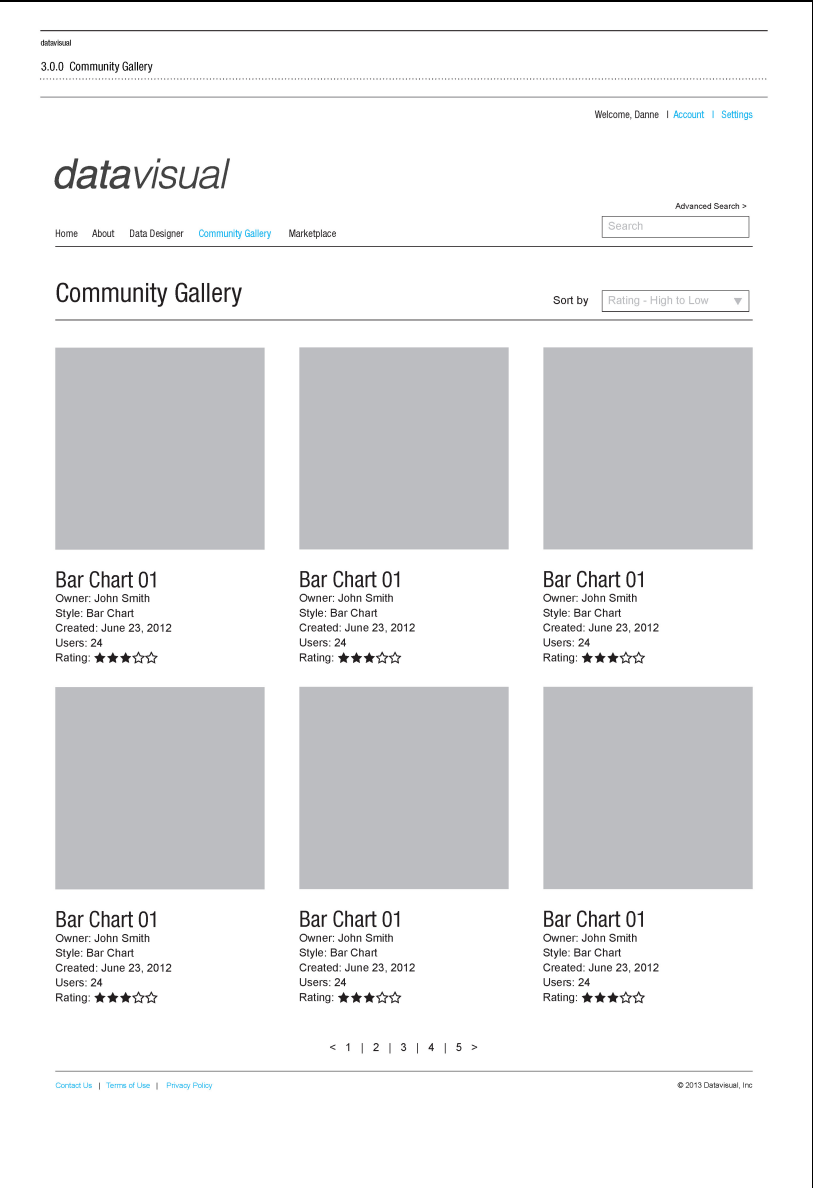
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Datavisual – Wire-frames



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